

Gemalto Delivers Record Activation Services for Millions of New LTE Subscribers in North America

Austin, TX; October 10, 2012 - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, achieved record real-time operation for several million new LTE subscribers in North America. Gemalto's [LinqUs Advanced OTA](#) platform successfully supported wireless operators over the recent period to maximize their service activation capabilities during heavy consumer demands.

"Our software technology is designed specifically to support our customers in managing consumer excitement around new devices and new services anywhere in the world," commented Jean-François Schreiber, Senior Vice President of Mobile Solutions and Services at Gemalto. *"Gemalto's platforms impeccably powered the recent intense setup of 4G LTE services in North America with the highest levels of reliability and efficiency for wireless operators, and the best user experience for consumers."*

The *LinqUs Advanced OTA* platform from Gemalto is designed for all IP networks - 3G and 4G. It enables 100% success rate, high speed and low latency when activating, updating or managing advanced services, such as LTE subscription activation, multimedia distribution, M2M connectivity, WiFi offload and NFC services.

The unique, carrier-grade Gemalto solution, which combines advanced UICC and OTA platform, has already been field-proven through a number of high-profile commercial LTE deployments, new products launch and advanced services activation and operation.

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2011 annual revenues of €2 billion and more than 10,000 employees operating out of 74 offices and 14 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications.

Gemalto develops secure embedded software and secure products which we design and personalize. Our platforms and services manage these secure products, the confidential data they contain and the trusted end-user services they enable. Our innovations offer more ways for our clients to enhance the convenience and security of people's digital lives.

Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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