

Gemalto wins Asian Human Capital Award 2012

Amsterdam – October 23, 2012 - Gemalto, the world leader in digital security announces having won the prestigious Asian Human Capital Award 2012. The award honors innovative and impactful people practices adopted by organizations with a presence in Asia. Gemalto was recognized for the company's human capital strategy of *Sustainable Innovation Leadership*. It is the first time that a European company wins the award.

This *Sustainable Innovation Leadership* award praises Gemalto's key Human Resource practices that emphasize promotion from within, structure talent maturity through its "3 Axis Mobility" approach which allows employees to move across geographies, functions and business units, grow managers as humanistic developers, encourage employee development and foster a culture of innovation. In addition, Gemalto's senior management was pointed out for being strongly involved in the shaping of the company's Human Resource practices and in employee development.

"*People*' is one of Gemalto's three core values¹" said Olivier Piou, Chief Executive Officer of Gemalto. "We believe our people are the core of our Company's success, and our commitment to our employees gives Gemalto the competitive advantage to excel now and in the future. No company has ever failed for having grown too many talents!"

In Asia, Gemalto has developed 17 programs specifically to address the region's uniqueness and culture, in addition to the company-wide corporate programs around the world.

"*Being recognized by the Asian Human Capital Award for Gemalto's innovative human capital strategy of Sustainable Innovation Leadership is most encouraging*" added Tan Teck Lee, Chief Innovation & Technology Officer and Asia President of Gemalto. "On top of Gemalto's global programs, our 17 Asian programs for leadership development, recognition and innovation enable employees to develop local and global careers. We are building a strong workforce and are pleased to be able to attract the top talent in the region."

The Asian Human Capital Award is jointly sponsored by INSEAD, CNBC Asia, the Singapore Ministry of Manpower and the Human Capital Leadership Institute (HCLI). This year's award was picked from 10 final nominees shortlisted out of 63 companies.

¹Gemalto's core values:

People: We value their diversity, encourage teamwork and conduct ourselves with integrity.

Customers: We put their needs at the center of all we do, develop partnerships and exceed their expectations

Innovation: We continually develop valuable new ideas and creative approaches to business and technology challenges

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2011 annual revenues of €2 billion and more than 10,000 employees operating out of 74 offices and 14 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications.

Gemalto develops secure embedded software and secure products which we design and personalize. Our platforms and services manage these secure products, the confidential data they contain and the trusted end-user services they enable. Our innovations offer more ways for our clients to enhance the convenience and security of people's digital lives.

Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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