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## PRESS RELEASE

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Paris, October 31, 2012

### **Reduction of the amount of the bond issue due in 2014**

As indicated on October 17, when the launch of a €500m bond issue due in October 2017 was announced, part of the proceeds of this bond issue has been used today for around €118m to reduce the amount of the €1bn bond due in October 2014.

These operations are part of a prudent financial policy that aims notably to maintain liquidity on the long run and to lengthen the average maturity of the debt.

*Lagardère is a world-class pure-play media group (Book and e-Publishing; Press, Audiovisual, Digital and Advertising Sales Brokerage; Travel Retail and Distribution; Sport Industry and Entertainment).  
With a holding of around 7.5%, Lagardère jointly controls EADS.  
Lagardère shares are listed on Euronext Paris.*

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