



RÉMY COINTREAU

Press release

31 October 2012

The Rémy Cointreau Group announces that it has entered into exclusive negotiations with the Larsen Family with a view to possibly acquiring a majority shareholding in Larsen. Founded in 1926, this family-run company is one of the last independent producers of AOC Cognac, of a significant size, with a unique range of prestigious products.

Over three generations, Larsen has built up inventories of aged eaux-de-vie which enables the company to guarantee the quality of its production and optimise its purchasing power.

In the event of a favourable outcome to the negotiations, the signing of an agreement will remain subject to authorisation and disclosure procedures in accordance with current regulations.

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