

## Gemalto reinforces Ezio Token range for quicker and easier deployments

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Adds new form-factor and software development kit  
to enhance eBanking authentication and transaction signing

**Cartes & IDentification, Paris, France – November 7, 2012** - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, will showcase its extended range of [Ezio tokens](#) for eBanking authentication and transaction signing at Cartes 2012 (*Hall3, Entrance*). The Ezio token portfolio, recently reinforced with the new *Ezio Pico*, combines enhanced security with outstanding convenience to support the growing needs for instant and easy access to online banking services. Used in conjunction with the *Ezio Library* software development kit, these ergonomic devices deliver an easily integrated and flexible response to the need for protection during eBanking and eCommerce transactions.

Online self-service banking is increasing in popularity on top of face-to-face services – enabling financial institutions to increase efficiency and boost growth. Designed to enhance online banking services and at the same time address online banking fraud attacks, the Ezio token range encompasses different security methods, including OTP (One Time Password), challenge/response verification and transaction data signing. As a result, flexible solutions can be tailored precisely to individual market requirements and different banking security systems. Utilizing encryption based on industry standards, with the support of the popular Ezio Library, new applications can be implemented quickly and efficiently whilst minimizing total cost of ownership.

*“Gemalto’s suite of security solutions are designed to be ergonomic for end users, so that we can help banks to acquire and retain customers, strengthen customer relationship and open new revenue streams,”* commented Håkan Nordfjell, Senior Vice President of eBanking and eCommerce at Gemalto. *“With concerns over the integrity of eBanking, eCommerce and mBanking continuing to grow in importance for consumers, Gemalto is reinforcing its extended range of Ezio devices and mobile solutions that can be easily be integrated into an existing environment.”*

Ezio tokens presented by Gemalto at Cartes 2012 include the Ezio *Lava*, the Ezio *Pico* and the Ezio *onCard*. The Ezio *Lava* features a single button which is pressed to generate a unique, time-limited single-use one time password (OTP). The latest addition to the Ezio range is the Ezio *Pico*, an updated form-factor that is replacing the Ezio *Grip*. The Ezio *Pico* delivers a higher level of security and control by allowing the user to digitally sign requests (also called “challenges”) and transaction data. The Ezio *onCard* device offers further levels of convenience, as it is coming in an innovative credit card size format, featuring a flexible embedded display with either a single button for OTP generation or a 12-button touch keypad allowing PIN code protection and challenge/response verification. A special focus is also put at Cartes 2012 on the Ezio Way of Token Migrations, explaining the benefits of the Ezio Server and the Ezio Library for quick and easy migrations from one generation of eBanking security solution to another.

## About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2011 annual revenues of €2 billion and more than 10,000 employees operating out of 74 offices and 14 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications.

Gemalto develops secure embedded software and secure products which we design and personalize. Our platforms and services manage these secure products, the confidential data they contain and the trusted end-user services they enable. Our innovations offer more ways for our clients to enhance the convenience and security of people's digital lives.

Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit [www.gemalto.com](http://www.gemalto.com), [www.justaskgemalto.com](http://www.justaskgemalto.com), [blog.gemalto.com](http://blog.gemalto.com), or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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