

Gemalto Launches Protiva Trade Connect to increase Trading Floor Security, Traceability and overall compliance

Financial traders are empowered by strong authentication on multiple workstations

Cartes & IDentification, Paris, France – November 7, 2012 - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, today launched [Protiva Trade Connect](#), a solution specifically designed for the unique demands of multi-terminal computing environments such as those used by financial traders. *Protiva Trade Connect* was developed in close relationship with some of the world's largest financial institutions and has been deployed across their trading floors in key financial centers globally.

Protiva Trade Connect is an easy-to-deploy, easy-to-use authentication software solution that delivers convenience, robust security controls, and a strong return on investment through smooth and efficient trading floor operations. This software solution allows traders to logon to multiple terminals with a single identity credential, backed with several security controls to ensure only an authorized user is accessing these systems. In addition, all workstation commands are logged and securely maintained in a centralized server for full audit capabilities.

"Protiva Trade Connect is perfect for hectic trading floor environments where every second counts," said François Lasnier, Senior Vice President, Online Authentication at Gemalto. *"With Protiva Trade Connect in place, financial institutions can streamline operations, increase productivity and provide a better work experience for their traders. This is achieved through a secure, yet simplified access process that gives traders the freedom to leave their workstation without fear of unauthorized access. It helps institutions to better ensure traceability and regulatory compliance initiatives governing trading floor monitoring. More time means more trades, equaling more commissions and revenue."*

Protiva Trade Connect is fully scalable and designed to fit the needs of any organization. The identity credential on the Protiva IDCore badge can also be customized to work with physical access systems, increasing the value, simplicity and security of trading floor access requirements. *Protiva Trade Connect* is the only solution on the market today that offers this unique combination of flexibility and security, providing banks and brokers with unrivaled efficiency and tracking of access events.

[Protiva Trade Connect](#) is available now, worldwide.

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2011 annual revenues of €2 billion and more than 10,000 employees operating out of 74 offices and 14 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications.

Gemalto develops secure embedded software and secure products which we design and personalize. Our platforms and services manage these secure products, the confidential data they contain and the trusted end-user services they enable. Our innovations offer more ways for our clients to enhance the convenience and security of people's digital lives.

Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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