

Press Release

The very preliminary discussions held with E-Land following its expression of interest did not reveal sufficient synergies to achieve a step change in Lafuma's development strategy, notably on the international front, and in its capital.

Lafuma will continue to focus on implementing its plan of positioning the group on the Outdoor Sports market, a strategy reflected in the successful Le Chateau sale in October, and on developing group subsidiaries and partnerships in Asia and in China.

>> *Next press release*

Annual results 2011/12: December 11, 2012

For further information please contact: infos-finance@lafuma.fr

NewCap. Sophie Boullila / Emmanuel Huynh – Tel: +33 (0)1 44 71 94 91 – lafuma@newcap.fr

Lafuma shares are traded on NYSE Euronext Paris. Euroclear: 3526. Reuters: LAFU.PA. Bloomberg : LAF FP