



CINTERION
a Gemalto company

Cinterion Launches M2M Module based on Intel® Wireless Communications Chipset

Munich, November 14, 2012 – Cinterion, Gemalto's (Euronext NL 0000400653 GTO) machine-to-machine (M2M) business segment and the global leader in M2M communication technology, today launched its first M2M module series in the convenient PCI Express® Mini Card form factor. The new solution includes the latest [Intel®](#) chipset technology and quickly adds cost-efficient wireless connectivity to industrial electronics solutions. Featuring easy, 'plug and play' installation, it allows equipment such as vending machines to send inventory and status updates and integrated digital signs to download new advertising campaigns using cellular technology. Supervisors are alerted in real time when items need replenishing or when deliveries can be postponed, which helps optimize operations and save time and fuel costs.

The new Cinterion EHS5 miniPCIe and Cinterion BGS2 miniPCIe help global [Intel Intelligent Systems Alliance](#) (IISA) partners and Original Equipment Manufacturers (OEMs) simplify and accelerate development of innovative M2M applications. The device combines market proven Cinterion modules with a long-life Intel chipset and a standard PCI Express Mini Card system connector to simplify cellular connectivity and provide easy access to cloud services. Ruggedized for extreme industrial environments, it is reliable for machines placed outdoors in snow and ice, or with equipment inside industrial facilities that lack heating and cooling systems. The device can be customized by request to include soldered Machine Identification Modules (MIMs) for enhanced security.

"Cinterion's ability to provide cost-efficient, M2M-grade solutions to the wide variety of Intel-based systems is an important part of helping our ISA partners embrace M2M solutions," said Helmut Vogler, Vice President and General Manager of Mobile and Wireless Sales for Intel Corporation. *"Within the Intelligent System Framework Intel will promote this exciting new Cinterion solutions into the various and rapidly growing markets of connected systems. Cinterion, and now as part of Gemalto, understands what the M2M market needs and is an important strategic partner to help us address industrial wireless technology."*

"Our expanding relationship with Intel has led to three new Cinterion ISA product offerings this year providing alliance members with secure connectivity and simplified field deployment," said Norbert Muhrer, Senior Vice President of Cinterion M2M segment at Gemalto. *"The Cinterion M2M miniPCIe is a new product family specifically designed to address customers using Intel processors who want to deploy seamlessly connected intelligent systems. By providing the easiest way to connect industrial systems to cloud services, Cinterion is supporting a new breed of enterprise smart services for the future."*



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About Cinterion, a Gemalto Company

Cinterion, the Machine-to-Machine (M2M) segment of Gemalto (Euronext NL 0000400653 GTO), is the industry pioneer for wireless M2M communication and market leader for more than 15 years. Cinterion enables businesses to succeed in a complex M2M ecosystem by offering expertise, security, simplicity and partnership. Cinterion's award-winning products and services connect people, machines, equipment and vehicles over wireless networks, helping enterprises simplify operations, increase efficiency and establish new business models. Equipment makers, integrators, MNOs, and end-users rely on Cinterion for leading-edge wireless M2M communication modules, Machine Identification Modules (MIMs), MIM personalization capabilities plus a trusted and secure, cloud-based Service Delivery Platform for any M2M application. Cinterion powers cellular communications for: telematics and automotive applications, tracking and tracing, industrial mobile computing, metering and smart grid, payment systems, healthcare, security systems, routers and gateways, remote maintenance and control and more.

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2011 annual revenues of €2 billion and more than 10,000 employees operating out of 74 offices and 14 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications.

Gemalto develops secure embedded software and secure products which we design and personalize. Our platforms and services manage these secure products, the confidential data they contain and the trusted end-user services they enable. Our innovations offer more ways for our clients to enhance the convenience and security of people's digital lives.

Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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