

press**release**

Gemalto Wins LTE Innovation Award

Gemalto's LTE Advanced solution recognized among the most innovative by a vendor in 2012

Austin, TX – November 19, 2012 – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, has won the innovation Award at LTE North America 2012. The award recognizes Gemalto's *LinqUs Advanced OTA* platform for its innovative approach and positive impact in the LTE market, enabling networks a smooth transition to LTE during an evolutionary period of mixed network technologies.

Gemalto is a leading global technology supplier behind many high-profile commercial LTE deployments, notably with Verizon and MetroPCS, the first two operators in North America to migrate to LTE. In addition, Sprint and U.S. Cellular launched this summer to millions of customers allowing users to access rich content, and create significant revenue streams for operators. With billions of connected devices forecast to be deployed in the near future, the wireless ecosystem is changing. This creates new opportunities for mobile network operators to act as service providers for a diverse range of applications such as NFC, Machine-to-Machine (M2M), or streaming multimedia content.

Gemalto's Advanced LTE offer, encompassing both the over-the-air (OTA) platform and the UpTeq LTE card, is the most complete solution on the market to deliver on those requirements. The solution leverages high-speed 4G networks for heavy application download in the most reliable and secure environment. The Gemalto Advanced LTE offer helps ensure 100% success rate, together with high speed and low latency when activating, updating or managing advanced services, such as LTE subscription activation, multimedia identity activation, M2M connectivity, WiFi offload and NFC services.

"LTE is a very important enabler for mobile operators looking to deliver superior experience for their subscribers," commented Sébastien Cano, senior vice president, Telecommunications, Gemalto North America. "Gemalto is honored to be recognized for its work in the LTE marketplace and our latest LTE advancements, as we continue to deliver on our superior innovation, exceptional efficiency and greater convenience promise."

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in <u>digital security</u> with 2011 annual revenues of €2 billion and more than 10,000 employees operating out of 74 offices and 14 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications.

Gemalto develops secure embedded software and secure products which we design and personalize. Our platforms and services manage these secure products, the confidential data they contain and the trusted enduser services they enable. Our innovations offer more ways for our clients to enhance the convenience and security of people's digital lives.

Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit <u>www.gemalto.com</u>, <u>www.justaskgemalto.com</u>, <u>blog.gemalto.com</u>, or follow <u>@gemalto</u> on Twitter.

Gemalto Media Contacts: Peggy Edoire Europe, Middle East & Africa +33 4 42 36 45 40 peggy.edoire@gemalto.com

Ernesto Haikewitsch Latin America +55 11 51 05 92 20 ernesto.haikewitsch@gemalto.com Nicole Smith North America +1 512 758 8921 nicole.smith@gemalto.com

Yvonne Lim Asia Pacific +65 6317 3730 yvonne.lim@gemalto.com