

Paris, December 3, 2012

Vivendi organizes a pitch session with Swedish digital technologies start-ups

Vivendi invited 26 Swedish start-ups attending the LeWeb conference in Paris this week to join a meeting and present their innovative digital technology solutions. Six of them will pitch for their products and services in presence of Vivendi managers and representatives from the group's different businesses.

For Vivendi, this meeting is part of its open innovation policy based on knowledge and experience sharing.

The meeting is organized in partnership with the Swedish Embassy and the Swedish Trade Council in France. Sweden is a particularly fertile ground for the development of leading digital technologies and services.

About Vivendi

Vivendi is at the hearts of the worlds of content, platforms and interactive networks.

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative broadband operator in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2011, Vivendi achieved revenues of €28.8 billion and adjusted net income of €2.95 billion. The Group has over 58,300 employees. www.vivendi.com