



# 01/10/13



## Liquidity Contract with CA Cheuvreux: Half-Year Financial Statement

Under the liquidity contract with CA Cheuvreux, the following means were attributable to the liquidity contract at December 31, 2012:

- 20,000 Publicis Groupe shares
- €14,214,207.61

It is reminded that at July 10, 2012, date of the implementation of the liquidity contract with CA Cheuvreux, the following means appeared in the contract:

- 0 Publicis Groupe shares
- €15,000,000.00

On July 10, 2012, the liquidity contract entrusted by Publicis Groupe S.A. to SG Securities (Paris) was terminated. At that date, the following means appeared in the liquidity contract:

- 0 Publicis Groupe shares
- €28,811,776.45

### About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, part of the CAC 40 index] is the third largest communications group in the world, offering the full range of services and skills: digital (Digitas, Razorfish, Rosetta, VivaKi), traditional advertising (BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi), public affairs, corporate communications and events (MSLGROUP), media buying and strategy (Starcom MediaVest Group and ZenithOptimedia) and specialized communications with PHCG (Publicis Healthcare Communications Group). Present in 104 countries, the Groupe employs 56,000 professionals.

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*Viva la Difference !*

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