

Paris, 31 January 2013

## **Vivendi: the Create Joy program celebrates its fifth birthday at Olympia, Paris on 12<sup>th</sup> February**

Vivendi has invited around two thousand people to celebrate the 5<sup>th</sup> anniversary of the Vivendi Create Joy Fund, the group's citizenship program, on February 12 at the Paris world-famous Olympia theatre, where the Beatles played in 1964. During the celebrations, youngsters from three continents will perform on stage in a spectacular show mixing music, dance, testimonials and video projections. Also expect some guest stars!

Vivendi brings joy to underprivileged youngsters by supporting associations related to its activities. Every year, in Brazil, the US, Africa (Morocco, Mali and Burkina Faso), Europe (France and UK), through partnerships with some 30 associations, the Vivendi Create Joy Fund aims to change the lives of many teenagers in difficult situations.

Among the associations on stage: Orchestre à l'Ecole (France), Music for Youth (UK), Lutt'Opie (Burkina Faso), Agencia do Bem (Brazil), Starlight Children's Foundation (USA), Sport dans la Ville (France), Jeunes Talents (France).

Join the Create Joy Fund community on Facebook: <http://www.facebook.com/TheVivendiCreateJoyFund>.

### **About Vivendi**

*Vivendi is at the hearts of the worlds of content, platforms and interactive networks.*

*Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative broadband operator in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).*

*In 2011, Vivendi achieved revenues of €28.8 billion and adjusted net income of €2.95 billion. The Group has over 58,300 employees. [www.vivendi.com](http://www.vivendi.com)*