PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL INC. (PMI) TO HOST WEBCAST OF 2012 FULL-YEAR AND FOURTH-QUARTER RESULTS

NEW YORK, January 31, 2013 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast at www.pmi.com on Thursday, February 7, 2013 at 1:00 p.m. ET to discuss 2012 Full-Year and Fourth-Quarter results, which will be issued mid-morning the same day.

During the webcast, Louis C. Camilleri, Chairman and Chief Executive Officer, and Jacek Olczak, Chief Financial Officer, will discuss the company's 2012 Full-Year and Fourth-Quarter results, the outlook for 2013, and answer questions from the investment community and news media. The webcast will be in a listen-only mode.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, March 8, 2013 at www.pmi.com.

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Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in approximately 180 countries. In 2011, the company held an estimated 16.0% share of the total international cigarette market outside of the U.S., or 28.1% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.