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### Legrand actively pursues expansion in new economies by acquiring Seico<sup>(1)</sup> in Saudi Arabia

- Legrand takes control of Seico, Saudi leader in industrial metal cable trays
- Legrand thus strengthens its presence in Saudi Arabia, a highgrowth market where it is already leader in wiring devices

Legrand is actively pursuing its strategy of development through self-financed acquisitions of small to medium-size businesses with leading positions in their markets, and today announced the purchase of Seico. Seico is the leader of the Saudi market for industrial metal cable trays, a segment where it is also a top player in other countries in the Gulf Cooperation Council (2).

The move expands Legrand's presence in Saudi Arabia, a fast-growing market where the group already ranks first in wiring devices. Seico's strong ties to key players in the oil and gas vertical market in the Gulf also strengthen Legrand's positions in this high-growth market segment.

Seico has three production plants in Saudi Arabia which manufacture all of its output, and its 2012 sales totaled around €23 million.

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<sup>(1)</sup> Seico: Saudi Electric Industries Company

<sup>(2)</sup> Saudi Arabia, Bahrain, United Arab Emirates, Kuwait, Oman and Qatar



### **Key financial dates**

2012 full-year results: February 14, 20132013 first-quarter results: May 7, 2013

- General meeting of shareholders: May 24, 2013

# ELEASE

### **ABOUT LEGRAND**

Legrand is the global specialist in electrical and digital building infrastructures. Its comprehensive offering of solutions for use in commercial, industrial and residential markets makes it a benchmark for customers worldwide. Innovation for a steady flow of new products with high added value and acquisitions are prime vectors for growth. Legrand reported sales of over €4.2 billion in 2011. The company is listed on NYSE Euronext and is a component stock of indexes including the CAC40, FTSE4Good, MSCI World, ASPI and DJSI (ISIN code FR0010307819). www.legrand.com

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