

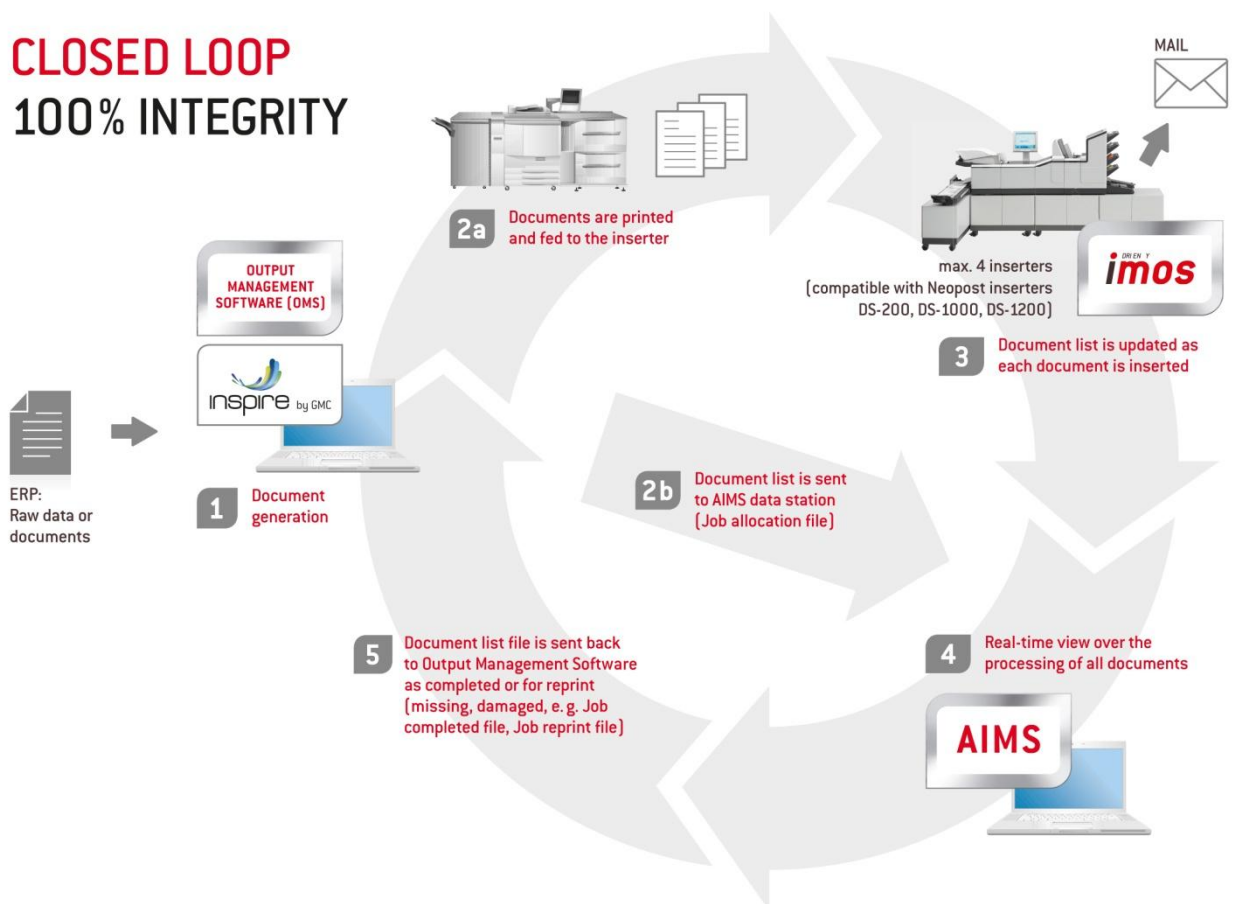
Neopost and GMC to feature a first integrated solution combining Neopost mail processing technology and GMC software solutions at Hunkeler Innovationdays 2013 (info stand 6/7)

WALLISELLEN/EFFRETIKON, Switzerland - February 11th, 2013 – Neopost and GMC are delighted to announce that they will be present at Hunkeler Innovationdays 2013, the world’s leading exhibition for the paper processing industry.

The event will take place in Lucerne/Switzerland, from February 11th to February 15th, and Neopost/GMC will be located at the info stand 6/7.

An experienced team of technical and business development experts will be present throughout the event to help identify tailored solutions to customer requirements using Neopost’s as well as GMC’s proven technology.

Amongst other applications, Neopost/GMC will showcase on their joint stand an integrated solution for mail production on GMC’s inspire Hybrid-Mail software with successive folding and inserting on Neopost’s DS 200 machine including advanced control and validation of the mail production via AIMS software (Automated Insertion Management Software).



Integrated mail production combining GMC Inspire HybridMail with Neopost-technology folding and inserting as well as advanced production control.

Also to be showcased on the stand:

NEOPOST DS-200: The proven small-mid range production folder inserter

The DS-200 is Neopost's proven small-mid range folder inserter, capable of processing up to 4800 envelopes per hour. Alongside its high performance, the DS-200 offers high levels of document security and integrity, due to the integral data-logging capability. This is supported by flexible, automated reading technology and a dynamic envelope printer. Maximum responsiveness and flexibility are also delivered, through the DS-200's job change capability.

NEOPOST AS-970C: The world's first printer to improve direct mail and trans-promotional marketing

The AS-970C is the world's first printer to leverage patented Memjet® technology to dramatically improve direct mail and trans-promotional marketing - at an extremely low total cost of ownership. It allows mail centers, print shops and marketers of all sizes to take advantage of exceptional color printing fidelity and printing speed across a wider variety of paper and label stocks than ever before. This solution is ideally suited for applications such as envelopes and stationery, greeting cards and special event invitation printing, mail addressing and bar-coding, postage printing, and more. Innovative technology translates into lowest cost per piece.

Come and visit the stand and see why Neopost's acquisition of GMC is an important piece in its strategy to expand in businesses beyond mail .

ABOUT NEOPOST

NEOPOST IS THE EUROPEAN LEADER and the number two world-wide supplier of mailroom solutions. It has a direct presence in 29 countries, with 5,900 employees and annual sales of €1,003 million in 2011. Its products and services are sold in more than 90 countries. The Group is a key player in the markets for mailroom equipment and logistics solutions.

Neopost supplies the most technologically advanced solutions for franking, folding/inserting and addressing as well as logistics management and traceability. Neopost also offers a full range of services, including consultancy, maintenance and financing solutions.

Neopost is listed in the A compartment of Euronext Paris and belongs notably to the SBF 120 index.

ABOUT GMC

GMC Software Technology serves 1200 clients worldwide across the print service providers, banking, insurance, retail, business services, telco/utilities and healthcare industry. Having received numerous awards in the field of Customer Communications Management, the company is recognized as an industry leader for innovation.

For more information, please visit www.gmc.net

About the acquisition of GMC by Neopost

On July 12th 2012, Neopost has Acquired GMC Software Technology, a leader in the Customer Communications Management (CCM) space. This is a significant step in Neopost's strategy to expand in businesses beyond mail. GMC Inspire, the best of breed software application provided by GMC Software Technology, is distributed by Neopost, under a VAR agreement.

GMC Software Technology, a Neopost Document Solutions division, delivers the most effective solutions in the field of CCM for large organizations. With unrivalled experience in the industry, GMC has consistently demonstrated the ability to help businesses increase customer engagement across all touch points. The company's CCM platform, GMC Inspire, enables enterprises to deliver relevant communications, at the right time, through the preferred channel (paper mail, e-mail, fax, text messages, social networks, etc.) for every customer - driving customer loyalty, acquisition and operational efficiency.



PRESS RELEASE

**Media Contact**

Marlous van Akkeren – Public Relations Manager

ml.vanakkeren@neopost.com

Tel. 0033 688 89 78 95

Contact at GMC Software Technology AG:

Patrick Riesch – VP Sales

p.riesch@gmc.net

Tel. 0041 52 354 38 63

Contact at Neopost Switzerland:

Ralf Hahn – Director Marketing

r.hahn@neopost.ch

Tel. 0041 44 441 71 73

