

PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. **TO WEBCAST PRESENTATION AT** **CONSUMER ANALYST GROUP OF NEW YORK (CAGNY) CONFERENCE**

NEW YORK, February 13, 2013 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast of a presentation and question-and-answer session by Jacek Olczak, Chief Financial Officer, at the Consumer Analyst Group of New York (CAGNY) Conference at www.pmi.com on Wednesday, February 20, 2013 at approximately 9:15 a.m. ET.

The webcast will provide live audio of the entire PMI session and will be in a listen-only mode.

An archived copy of the webcast will be available at www.pmi.com until 5:00 p.m. ET on Thursday, March 21, 2013.

Presentation slides and script will also be available at www.pmi.com.

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Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2012, the company held an estimated 16.3% share of the total international cigarette market outside of the U.S., or 28.8% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.