

Gemalto, Banco Itaú and TIM Launch Brazil's First Pilot Program for NFC Payments

Gemalto's *UpTeq NFC* SIM cards and *Allynis Trusted Service Management* platform enable mobile contactless payments for TIM Itaucard

Amsterdam, February 22, 2013 - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, today announced that its *UpTeq NFC* SIM and *Allynis Trusted Services Management* (TSM) platform are at the core of Brazil's first mobile NFC payment program. TIM Brasil, a mobile operator with 70 million subscribers, and Banco Itaú, one of the world's largest banks, are using Gemalto's technology to transform smartphones into convenient mobile payment solutions that enable secure, on-the-go transactions by simply waving the handset close to a contactless payment terminal. Gemalto's TSM platform will enable the secure integration and management of NFC services across the country.

Gemalto's NFC SIM cards and TSM platform greatly simplify and speed up secure mobile transactions, keeping sensitive account data private while providing a value added service that increases customer satisfaction and loyalty for brands and banks. Participants can make purchases in more than 100 frequently visited restaurants, coffee shops and local stores. As the pilot program expands, Gemalto's TSM solution will allow secure, over-the-air installation of a wide range of NFC services on mobile devices such as public transportation.

"Our long time partnership with Gemalto is integral to providing groundbreaking technology and services that build loyalty and attract new subscribers," said Roger Solé, Chief Marketing Officer, TIM Brazil. *"Gemalto's experience in mobile financial services in Latin America is instrumental in driving this pilot program and helping to assess challenges, develop solutions and synthesize user feedback to ensure success of an expanded countrywide rollout in the future."*

"Technology, infrastructure and consumer awareness of contactless payment are poised for tremendous growth in Brazil," says Fernando Teles, Credit Card Director, Itaú Unibanco. *"Gemalto's proven NFC technology increases agility in payment systems helping to transform consumers' relationship with their banks, mobile devices and operators and ultimately, energize the marketplace in Brazil."*

"The pilot in Brazil is an extension of more than 50 successful global deployments of Gemalto's NFC technology and this is only the beginning in Latin America," said Eric Megret-Dorne, Senior Vice President of Secure Transactions at Gemalto Latin America. *"The collaboration with strong market leaders such as TIM Brasil and Banco Itaú is a major step forward in rolling out NFC services to the masses in Brazil."*

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2011 annual revenues of €2 billion and more than 10,000 employees operating out of 74 offices and 14 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications.

Gemalto develops secure embedded software and secure products which we design and personalize. Our platforms and services manage these secure products, the confidential data they contain and the trusted end-user services they enable. Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals.

Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

Gemalto Media Contacts:

Peggy Edoire
Europe, Middle East & Africa
+33 4 42 36 45 40
peggy.edoire@gemalto.com

Nicole Smith
North America
+1 512 758 8921
nicole.smith@gemalto.com

Yvonne Lim
Asia Pacific
+65 6317 3730
yvonne.lim@gemalto.com

Ernesto Haikewitsch
Latin America
+55 11 51 05 92 20
ernesto.haikewitsch@gemalto.com