

Paris - 22 February 2013

**Frédéric Fabre Appointed Managing Director
of Peugeot Scooters (Peugeot Motocycles)**

Effective 1 March, Frédéric Fabre has been appointed Managing Director of Peugeot Scooters (Peugeot Motocycles), replacing Pierre-Louis Colin.

Mr Fabre, 48, is a graduate of the École des Mines de Paris and has a business degree from the École Supérieure de Commerce de Paris.

After joining PSA Peugeot Citroën in 1989, he held a variety of positions, serving in particular as Managing Director of the Ryton production centre, Vice President, Asia-Pacific Operations for Peugeot and Director of Operations, Iran. Since 2010, Mr Fabre has been Vice President, Programs for emerging markets.