

Paris - 22 February 2013

**Pierre-Louis Colin Appointed
Executive Vice President, Aftersales Services and Parts**

Effective 1 March 2013, Pierre-Louis Colin has been appointed Executive Vice President, Aftersales Services and Parts of PSA Peugeot Citroën, replacing Gilles Boussac.

Mr Colin, 49, is a graduate of the Ecole des Mines de Paris.

After joining PSA Peugeot Citroën in 1989, he held a variety of positions, including Managing Director of Peugeot Hungary, Managing Director of Peugeot Turkey, and Director of Operations, Iran. From 2005 to 2009, he served as Managing Director of Peugeot United Kingdom. Since 2009, he has been Managing Director of Peugeot Motocycles.