

## **Gemalto showcasing industry's most comprehensive M2M solution at Mobile World Congress**

Unique end-to-end M2M offering simplifies value chain, secures and enables the Internet of Things

**Mobile World Congress, February 25, 2013** – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, will present its expanded portfolio of Cinterion® Machine-to-Machine (M2M) solutions at Mobile World Congress 2013 in Barcelona. Delivering a unique combination of end-to-end technology, the comprehensive offering includes a range of advanced M2M wireless modules enabling reliable communications, ruggedized Machine Identification Modules™ (MIMs) for secure connectivity to mobile networks, flexible subscription management services, and an enhanced cloud-based platform for application enablement to connect assets and enterprises. This unique full spectrum offering provides a single source for M2M customers while reducing complexity in the ecosystem and simplifying technology integration for any vertical market application whether in automotive, healthcare, payment, tracking or tracing, amongst others.

Gemalto's comprehensive M2M offerings transform machines and equipments into manageable assets, allowing companies worldwide to create new business opportunities while improving efficiency and productivity. For instance, auto makers use automotive grade Cinterion MIMs to power onboard safety systems such as eCall, which automatically calls for help in the case of a road incident. Utilities companies integrate Cinterion communication modules for secure smart metering to improve energy conservation. Enterprises and M2M solution developers use the cloud-based Cinterion SensorLogic platform to make informed decisions based on data transmitted from connected devices for a wide assortment of solutions such as efficient cold chain logistics or deployment of standards-based healthcare services. Gemalto's cloud-based service platform provides several improved features including application programming interfaces, pre-integration with edge devices plus data management and visualization tools that allow solution developers to build end-to-end applications on a solid foundation and focus on their core competencies. An open Java™ platform connects distinct elements of the entire M2M portfolio while allowing customers to scale technology and incorporate additional capabilities when needed.

*"We believe the expanded Gemalto M2M offer, combining industry-leading technologies from their acquisitions of Cinterion and SensorLogic, strengthens the company's position in the marketplace and presents a consistent offering that clearly differentiates Gemalto in the M2M industry" said Robin Duke-Woolley, CEO of leading M2M analyst firm Beecham Research. "Our recent research on M2M solution requirements identified end-to-end solution security, IT integration and reducing complexity of the value chain as the top three priorities for M2M solution providers. Gemalto is clearly addressing all three of these."*

*“Consolidating modules, MIMs and services into a single comprehensive solution offering combines the strength of three industry-leading product lines and reinforces Gemalto’s unmatched ability to support customers across the complete M2M value chain,”* said Norbert Muhrer, Senior Vice President of Cinterion M2M at Gemalto. *“An intelligent migration strategy and wide-ranging products used together or independently, gives OEMs, M2M solution developers and mobile network operators future-proof technology with flexibility to evolve as business grows.”*

## **About Gemalto**

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2011 annual revenues of €2 billion and more than 10,000 employees operating out of 74 offices and 14 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications.

Gemalto develops secure embedded software and secure products which we design and personalize. Our platforms and services manage these secure products, the confidential data they contain and the trusted end-user services they enable. Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals.

Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit [www.gemalto.com](http://www.gemalto.com), [www.justaskgemalto.com](http://www.justaskgemalto.com), [blog.gemalto.com](http://blog.gemalto.com), or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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