neopost **PRESS RELEASE**

CEBIT 2013 - THE DIGITAL WORLD OF NEOPOST

The European industry leader exhibits new digital services in Hall 3/ Stand C14

Bagneux, March 1st, 2013 – Using the slogan "The digital world of Neopost", Neopost is creating a stir at CeBIT 2013 with its range of digital products. The world's largest trade fair for showcasing digital solutions from high-tech industries opens its doors from 5 to 9 March in Hannover.

On an area of nearly 100 square metres, the leading European provider of cost-optimised and process-oriented mail solutions presents three digital service offerings for a wide variety of fields. Two new products are Neopost E-Invoicing, an application for electronic invoice processing, and SendEasy, the independent online portal for professional mail solutions. GMC Software Technology, acquired by the Neopost group in summer 2012, is the third digital mainstay and meets the growing demand for "customer communication management (CCM)" solutions.

Neopost E-invoicing:
Neopost E-invoicing is a new service for the transfer and processing of electronic invoices and is specifically directed at small to medium sized companies. The service offering is based on the well-known value creation network b4value.net and is built entirely on German security standards. All additional functions such as archiving, scanning, printing and signing are carried out strictly in accordance with national and international legal regulations. Alongside secure and punctual transactions, a potential reduction in process costs of up to 80% is another reason to use Neopost E-invoicing. This new service will be billed in a transaction-oriented manner.

SendEasy, the Neopost shipping portal:
SendEasy, the independent online portal for professional shipping solutions, specifically targets companies and e-commerce shops with a small to medium volume of parcels. From now on they can also use the services of leading shipping service providers at attractive rates, which have until now only been enjoyed by companies with high parcel volumes. This customer-focused price-quality ratio is made possible thanks to the bundling of volumes, but without contractual obligations or minimum amounts. SendEasy is a subsidiary of Neopost, the leading European experts in mail processing and logistics.

GMC Inspire software suite:
The demand for integrated CCM (customer communication management) solutions is steadily increasing. As a result, in summer 2012 the Neopost group responded aggressively and joined forces with GMC Software Technology, a strong partner in the CCM field. The GMC Inspire software suite ensures consistent incoming and outgoing customer communication – regardless of the medium or output channel used.

PRESS RELEASE

"The postal industry is undergoing fundamental change. As the European market leader, Neopost plays a key role in this development. We will therefore be present at CeBIT 2013 with new and all-round digital solutions. I promise that it will definitely be worthwhile to pay us a visit. Anyone that is in business should call in to see us. I'm looking forward to CeBIT!" says Nikolaus Scholz, who has been appointed Chief Marketing and Strategy Officer of the Group since February 1st, 2013. Previously Nikolaus Scholz held the position of Managing Director for Neopost Germany and Austria.

ABOUT NEOPOST

NEOPOST IS THE EUROPEAN LEADER and the number two world-wide supplier of mailroom solutions. It has a direct presence in 29 countries, with 5,900 employees and annual sales of €1,003 million in 2011. Its products and services are sold in more than 90 countries. The Group is a key player in the markets for mailroom equipment and logistics solutions.
Neopost supplies the most technologically advanced solutions for franking, folding/inserting and addressing as well as logistics management and traceability.
Neopost also offers a full range of services, including consultancy, maintenance and financing solutions.
Neopost is listed in the A compartment of Euronext Paris and belongs notably to the SBF 120 index.

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