

PRESS RELEASE

Investor Relations:

New York: +1 (917) 663 2233

Lausanne: +41 (0)58 242 4666

Media:

Lausanne: +41 (0)58 242 4500



PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. (PMI) **TO WEBCAST PRESENTATION AT** **CONSUMER ANALYST GROUP OF EUROPE (CAGE) CONFERENCE**

NEW YORK – March 11, 2013 – Philip Morris International Inc. (NYSE/Euronext Paris:PM) will host a live audio webcast of its presentation at the Consumer Analyst Group of Europe (CAGE) conference in London, U.K., at www.pmi.com on Monday, March 18, 2013, at approximately 10:15 a.m. local time (6:15 a.m. ET).

The webcast will provide audio of the presentation and Q&A session by Mr. Jacek Olczak, Chief Financial Officer. The webcast will be in a listen-only mode.

An archived copy of the webcast will be available at www.pmi.com until 5:00 p.m. ET on Tuesday, April 16, 2013.

Presentation slides and script will also be available at www.pmi.com.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2012, the company held an estimated 16.3% share of the total international cigarette market outside of the U.S., or 28.8% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.