



## Sales of the 2<sup>nd</sup> quarter 2012/13

### Sales in K€

Continued activities (BU)	Q.2 2012/13 (Nov. – Jan.)	Q.1 2012/13 (Aug. –Oct.)	Q.2 2011/12 (Oct. – Dec.)
Community Services	361	504	620
BtoO activities (Operators)	260	329	564
BtoB activities	423	466	1 117
Well-Being	139	204	225
Mass Market	19	23	51
<b>Total</b>	<b>1 203</b>	<b>1 526</b>	<b>2 577</b>

Discontinued activities (BU)	Q.2 2012/13 (Nov. – Jan.)	Q.1 2012/13 (Aug. –Oct.)	Q.2 2011/12 (Oct. – Dec.)
Online games	10	36	30
<b>Total</b>	<b>10</b>	<b>36</b>	<b>30</b>

Total sales	Q.2 2012/13 (Nov. – Jan.)	Q.1 2012/13 (Aug. –Oct.)	Q.2 2011/12 (Oct. – Dec.)
<b>Total</b>	<b>1213</b>	<b>1562</b>	<b>2607</b>

The sales of Index Multimedia during the 2<sup>nd</sup> quarter 2012/2013 reached 1.213 K€ downgraded by 22.3% compared with the previous quarter.

This decrease confirms the anticipated decline of the non strategic businesses. The Q2 sales of our “Community services” BU were affected by the temporary suspension of one of our partnerships (-143K€ compared with the last quarter). Nevertheless the restart of this partnership at the beginning of March 2013 as well as the signature of new BtoB contracts should allow a trend reversal during the second half year.

Moreover, Index Multimedia has obtained on March 7, 2013 the opening of a safeguard procedure issued by the Toulouse Court of Commerce. The trading of our share suspended according to the regulation in force will be restarted at the earliest opportunity.

This procedure will enable us by the rescheduling of our financial commitments, restructuring our business in consolidating our BtoB and Community activities which represent currently 86% of our global sales and positioning ourselves on the very promising mobile marketing market by the launch of our innovative “digital” products and services having already raised the interest of our prospects and allowed us to sign our first contracts. This reorientation will particularly be materialized by the discontinuation of our online games activity in order to focus our resources on the most profitable businesses on the short or medium term. Therefore this activity will now be classified under discontinued activities according to IFRS 5.

The restructuring of our activity and organization, which objective is the continuity of our operations on sustainable bases, will be implemented during the next quarter (Q3) and will allow us following our strategy as defined in our action plan “**IMM 2015**”.

**The disclosure of our half year results will be made before the end of April 2013 and the next SFAF presentation meeting concerning these half year results will be held on May 16 at 2:30 p.m. at SFAF in Paris.**

*INDEX MULTIMEDIA is specialized in the development and sale of multimedia products and services.  
INDEX MULTIMEDIA is listed at Euronext Paris Compartment C under ISIN code: FR0004061513 - Reuters code: INDM.PA -  
Bloomberg code: MUL:FP*

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