

PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. TO HOST WEBCAST OF 2013 FIRST-QUARTER RESULTS

NEW YORK – April 11, 2013 – Philip Morris International Inc. (NYSE/Euronext Paris:PM) will host a live audio webcast at www.pmi.com/webcasts on Thursday, April 18, 2013 at 9:00 a.m. ET to discuss 2013 first-quarter results, which will be issued at approximately 7:00 a.m. ET the same day.

During the webcast, Jacek Olczak, Chief Financial Officer, will discuss the company's 2013 first-quarter results and answer questions from the investment community and news media. The webcast will be in a listen-only mode.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, May 17, 2013 at www.pmi.com/webcasts.

Slides and script will also be available at www.pmi.com/earnings.

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Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2012, the company held an estimated 16.3% share of the total international cigarette market outside of the U.S., or 28.8% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.