

Marne-la-Vallée, April 16, 2013

2013 FIRST-QUARTER SALES: €10.1M
DOUBLE-DIGIT GROWTH FOR FULL YEAR

Hologram. Industries had 2013 first-quarter sales of €10.1 million compared with €9.7 million one year earlier, up 5%.

This slower rise in sales at the start of the period is mainly due to a time lag for recurrent business, though does not alter growth targets for the 2013 full year.

For the first quarter, sales volume from new business amounted to €1.1 million.

- Revenue by geographical market**

	March 31, 2013		March 31, 2012	
	€m	%	€m	%
Western Europe	4.9	48%	3.8	39%
Eastern Europe	2.2	22%	2.1	21%
Rest of the world	3.0	30%	3.8	40%
<i>Of which: Asia-Pacific</i>	<i>1.8</i>	<i>17%</i>	<i>2.2</i>	<i>22%</i>
<i>Of which: Americas</i>	<i>0.9</i>	<i>9%</i>	<i>1.3</i>	<i>14%</i>
<i>Of which: Africa Middle East</i>	<i>0.4</i>	<i>4%</i>	<i>0.3</i>	<i>4%</i>

Growth in Europe remained robust, particularly in Western Europe that was up 29% for the period, while in Asia sales were impacted notably by a further reduction in sales with Motorola.

- Breakdown by user application**

	March 31, 2013		March 31, 2012	
	€m	%	€m	%
Identity Documents	5.2	52%	5.1	53%
Vehicle identification	2.8	28%	2.4	25%
Brand protection	1.2	12%	1.2	12%
Fiduciary documents	0.6	5%	0.9	9%
Other	0.3	3%	0.1	1%
Total	10.1	100%	9.7	100%

- **Outlook**

As announced at the beginning of the year, with recurrent business accounting for the major share of existing sales, and based on projected volume for new business, in particular with accelerating contributions from growth drivers, the Group confirms an annual target for double-digit growth with an operating margin above 20%.

At March 31, 2013, the Group's balance sheet remained solid with net cash in excess of €3 million.

Upcoming events:

Annual General Meeting: Thursday, 25 April 2013 at 9:30 a.m.

2013 first-half results: Tuesday, July 30, 2013

(after the close of trading on NYSE Euronext Paris)

Hologram. Industries is a provider of high security anti-counterfeiting solutions for:

- Identity documents
- Vehicle documents
- Brand products
- Fiduciary documents;
- Identifying and searching for illicit digital content

In 2012 the Group had sales of €49 million. The expertise of Hologram. Industries is based on three major technology areas: optics, material sciences and computing.

www.hologram-industries.com

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