Paris, 5 April 2013

## PSA Peugeot Citroën France's Leading Patent Filer For the Sixth Year in a Row

The ranking issued today by France's National Intellectual Property Institute (INPI) has confirmed that once again PSA Peugeot Citroën is the country's leading patent filer, with 1,348 patent applications published in France in 2012.

Anticipation and innovation are the keys to meeting the expectations of our current and future customers. The new patents filed in 2012 reflect our continuous innovation-led drive to design vehicles that are increasingly gentle on the environment and safe, thanks to on-board electronics and connectivity.

Our new global Efficient Modular Platform 2 (EMP2), for which 116 patents were filed, will provide effective solutions starting in 2013 in terms of modularity, compact size, features and lower carbon emissions. More than 80 patents were filed for our petrol/compressed air Hybrid Air full hybrid technology, which represents a milestone towards the 2l/100 km car.

PSA Peugeot Citroën was the European leader in low-carbon vehicles in 2012, with average corporate emissions of 122.5 grams per kilometre. New steps are being taken to reduce emissions even further, notably from diesel engines, through the combination of two innovative technologies—Blue HDi (Selective Catalytic Reduction or SCR) and the DPF particulate filter—which help eliminate nitrogen oxides (NOx) and particulates.

Other important areas of innovation for the Group include:

- Connectivity (multimedia equipment, networks, wiring, electronics and human-machine interface).
- Interior and exterior comfort and design, where innovations have accompanied the Peugeot and Citroën brands' move upmarket. These include retractable, soft or transparent roof architectures; interior stowage solutions; more comfortable seats, seatbacks and headrests; more ergonomic headlights and taillights; and enhanced passenger compartment heating and air conditioning.

"PSA Peugeot Citroën was France's leading patent filer for the sixth year in a row. This repeat performance demonstrates the Group's ability to continuously innovate to meet customers' future needs. It also reflects the hard work of PSA Peugeot Citroën's 16,000 R&D team members, all of whom are passionate about inventing the cars of tomorrow," said Jean-Marc Finot, Vice President Research, Innovation & Advanced Engineering.



## About PSA Peugeot Citroën

With its two world-renowned brands, Peugeot and Citroën, **PSA Peugeot Citroën** sold 2.9 million vehicles worldwide in 2012, of which 38% outside Europe. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of  $\[ \in \]$ 55.4 billion in 2012. The Groupe is the European leader in terms of  $\[ CO_2 \]$  emissions, with an average of 122.5 grams of  $\[ CO_2 \]$  km in 2012. PSA Peugeot Citroën has sales operations in 160 countries. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia).

## Media relations:

Caroline Brugier-Corbière	+33 (1) 40 66 58 54
caroline.brugier-corbiere@mpsa.com	
Laure de Servigny	+33 (1) 40 66 35 42
laure.deservigny@mpsa.com	