

## press**release**

## Barclaycard Germany signed multi-year contract for debit and credit cards with Gemalto

**Amsterdam, The Netherlands – April 29, 2013** - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, announces that it will provide the swift and seamless migration of Barclaycard Germany's entire portfolio representing more than 40 credit and in addition three debit products. Under this multi-year agreement, Gemalto will provide the bank with a complete end-to-end solution encompassing personalization, and fulfillment from its local service center in Germany.

Barclaycard is part of the global Barclays banking group and this new contract further extends Gemalto's partnership with one of the world's leading payment service providers. Barclaycard has an impressive track record for innovation and an ambitious roadmap for the development of new products and services. Gemalto will provide extensive support for value added services, including the deployment of contactless payment technology.

"Gemalto is a preferred partner for the Barclays Group and we are confident that Gemalto will provide us good support for our growth aspirations in the German market," said Tim Martens, Head of Business Development for Barclaycard Germany. "There is a strong belief across all functions that we will benefit from the international experience and the global service model as well."

"Migrating their full card portfolio to Gemalto demonstrates the confidence Barclaycard Germany has in our banking solutions," said Christoph Siegelin, Vice President of Sales for Financial Services & Retail at Gemalto. "Just as Barclaycard UK has done for many years, the German office is trusting Gemalto to deliver the benefits of EMV-protected payment to their customers."

## About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in <u>digital security</u> with 2012 annual revenues of €2.2 billion and more than 10,000 employees operating out of 83 offices and 13 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit <u>www.gemalto.com</u>, <u>www.justaskgemalto.com</u>, <u>blog.gemalto.com</u>, or follow <u>@gemalto</u> on Twitter.

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