

## PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

### **PHILIP MORRIS INTERNATIONAL INC. (PMI)** **TO HOST WEBCAST OF** **2013 ANNUAL MEETING OF SHAREHOLDERS**

NEW YORK, May 1, 2013 – Philip Morris International Inc. (NYSE / Euronext Paris: PM) will host a live audio webcast at [www.pmi.com/webcasts](http://www.pmi.com/webcasts) on Wednesday, May 8, 2013 at 9:00 a.m. ET of the 2013 Annual Meeting of Shareholders. The webcast will be in a listen-only mode.

During the Meeting, Louis C. Camilleri, Chairman of the Board and Chief Executive Officer, will address shareholders and answer questions. André Calantzopoulos, Chief Operating Officer who, as previously announced on March 13, 2013, becomes Chief Executive Officer effective immediately following the Meeting, will give the business presentation.

An archived copy of the webcast will be available until 5:00 p.m. ET on Thursday, June 6, 2013 at [www.pmi.com/webcasts](http://www.pmi.com/webcasts).

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#### **Philip Morris International Inc.**

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2012, the company held an estimated 16.3% share of the total international cigarette market outside of the U.S., or 28.8% excluding the People's Republic of China and the U.S. For more information, see [www.pmi.com](http://www.pmi.com).