

Sassenage, May 7th, 2013

**Groupe GO Sport and Hervis Sports reinforce
the European footprint
of their joint international purchasing partnership STMI
by integrating Forum Sport as a new member**

Groupe GO Sport and Hervis Sports further reinforce the European coverage of their joint international purchasing cooperation through their common subsidiary STMI by integrating a new member, Forum Sport, a sporting goods retailer located in Spain. This follows the membership of Twinner on June 25, 2012.

Forum Sport will benefit from STMI's services, whose main mission is to conduct, in the name and on behalf of its members, commercial negotiations with international brand suppliers. All four members will maintain totally independent commercial and expansion policies in their respective markets.

With the arrival of Forum Sport, STMI increases its international scope, allowing the latter to encompass a total of more than 1,200 stores in Europe across 11 countries. One year after its creation, total net sales of STMI's four members, through their six brands, reach approximately € 1,3bn (excl. VAT).

Max Ackerer, STMI General Manager, declared: *“ I am proud to welcome Forum Sport into STMI. This new membership further attests to the effectiveness of STMI. It will reinforce its attractiveness with respect to international suppliers and highlight the visibility of their brands' products notably through the e-commerce websites of all four members. ”*

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Forum Sport is part of the Eroski Group, a Spanish food and non-food retailer, and operates 40 stores in Spain. Mainly located in the Northern part of the country, Forum Sport is the leading sporting goods retailer in the region, with 60.000 sqm in retail parks, shopping centers and city centers. Total sales of Forum Sport reached €105m (excl. VAT) at year-end 2012.

Groupe GO Sport achieved total net sales of €676m (excl. VAT) in 2012 with its banners GO Sport and Courir, in the sporting goods and textile retailing segments. Mainly present in France and in Poland, the Group also operates in 12 other countries through franchised stores. Its network comprises a total of 345 stores, including 176 GO Sport stores (of which 35 franchisees) and 169 Courir stores (of which 12 franchisees) at the end of 2012. Groupe GO Sport shares are listed on the NYSE Euronext market in Paris, compartment C (ISIN code: FR0000072456).

Hervis Sport und Modegesellschaft is a 100% owned Austrian-based subsidiary of SPAR Oesterreichische Warenhandels-AG, one the biggest food and non-food retailers in Austria. Hervis Sports is one of the leading sporting goods retailers in Eastern and Central Europe, with total sales of €365m (excl. VAT) in 2012. At year end 2012, Hervis Sports totaled 173 integrated stores over 7 countries (Austria, Germany, Hungary, Slovenia, Czech Republic, Croatia and Romania).

Twiner International operates 663 stores in the sporting goods retail segment in Europe (France, Spain and Belgium). The company acts through both its networks: Twinner (147 stores in France and 240 in Spain) and Pros du Sport (276 specialized stores). Twinner France's sales reached approx. €191 in 2012 (excl. VAT).

For more information, please visit the company's website:

www.groupegosport.com

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