BioAlliance Pharma announces DSMB second positive recommendation to continue its Phase III clinical trial with Livatag® in primary liver cancer

Paris, May 13, 2013 - BioAlliance Pharma SA (Euronext Paris - BIO), an innovative Company dedicated to the development of orphan oncology products and to supportive care products, today announced that the International Independent Board of Experts' Data and Safety Monitoring Board (DSMB) again recommended continuing the ReLive Phase III trial without modification.

The DSMB meets every 6 months and/or after the recruitment of 75 patients to evaluate the tolerance of Livatag®, and to ensure patient safety. On November 19, 2012, the DSMB unanimously recommended continuing the trial without modification. The DSMB renewed its recommendation at its recent meeting following the tolerance data review of Livatag®.

Parallel to this, a data review by the French National Agency of Medicine and Health Safety Products (ANSM) was planned after enrollment of the first 25 patients. Authorization was also granted from the ANSM in April 2013 to further continue the ReLive trial.

ReLive is an international, randomized Phase III trial aiming at demonstrating the efficacy of Livatag® on survival in 400 patients with Hepato Cellular Carcinoma after failure of intolerance to sorafenib. The trial started in France in June 2012 and is running in almost 20 French investigational sites. At this stage, about 40 patients have been enrolled, which is in line with the company's expectations.

As planned, the study should be expanded to other European countries as well as the United States in the short to medium term.

"*TheDSMB and ANSM recommendations are important milestones for the development of Livatag® in cancer with high medical needs. The recruitment is on target, which shows the marked interest of investigators for Livatag® as treatment for primary liver cancer*," declared Judith Greciet, Chief Executive Officer. *"Livatag®, the leading product in our Orphan Oncology pipeline, is a strategic asset with a high growth potential for BioAlliance Pharma. Each milestone successfully completed is a step forward for our growth strategy and value creation for our shareholders*."

About BioAlliance Pharma

A company dedicated to specialty and orphan products in the treatment of cancers and supportive care, with an approach focused on drug resistance. BioAlliance Pharma designs and develops innovative medicines mainly intended for hospital use and drugs in rare or orphan diseases. Created in 1997 and listed on the Euronext stock exchange in Paris in 2005, the company has ambitions to become a key player in these areas by linking innovation to patient needs. It possesses the key skills to identify, develop and register drugs in Europe and the United States.

For more information, visit the BioAlliance Pharma website at www.bioalliancepharma.com

BioAlliance Pharma has developed a portfolio of advanced products:

Specialty products:

Loramyc®/Oravig® (Oropharyngeal candidiasis in immune compromised patients): Approved in 26 countries (Europe, USA, Korea), marketed in Europe and the United States.
Sitavig® (Herpes labialis): Registered in the U.S. and in 8 European countries, undergoing process in other European countries.
Fentanyl Lauriad® (chronic pain in cancer patients): Positive preliminary clinical Phase I results

Orphan Oncology products

Livatag® /doxorubicine Transdrug™ (Hepatocellular carcinoma): Phase III
Validive® / clonidine Lauriad® (Mucositis post-chemotherapy and radiotherapy in head and neck cancer): Phase II
Biotherapy AMEP® (Invasive metastatic melanoma): Phase I

BioAlliance Pharma SA
Judith Greciet, CEO
Tel: +33 1 45 58 76 00
judith.greciet@bioalliancepharma.com
Nicolas Fellmann, CFO
Tel: +33 1 45 58 71 00
nicolas.fellmann@bioalliancepharma.com

ALIZE RP

Caroline Carmagnol
Tel: +33 6 64 18 99 59
caroline@alizerp.com
Christian Berg
Tel: +33 1 42 68 86 41
christian@alizerp.com