

Paris, 14 May 2013

**Six Peugeot and Citroën Vehicles
Awarded Made in France Label**

The Peugeot 508, 3008 and 5008 and the Citroën DS3, DS4 and DS5 have been awarded the "Origine France Garantie" label from Pro France, an association chaired by MP Yves Jego that promotes products made in France.

To obtain the label, a product's final assembly must take place in France and more than 50% of its value must be produced in France. The label provides consumers with a guarantee that the product they are purchasing was made in France.

PSA Peugeot Citroën was awarded the label for six of its models following a certification process conducted by Bureau Veritas. On average, 68% of the value of these vehicles was produced in France.

All six are made in the Group's French plants, as follows:

- Rennes, for the Peugeot 508.
- Poissy, for the Citroën DS3.
- Mulhouse, for the Citroën DS4.
- Sochaux for the Peugeot 3008 and 5008 and the Citroën DS5.

The label highlights PSA Peugeot Citroën's deep manufacturing roots in France. Production in France is an important aspect of the Group's identity.

In 2012, PSA Peugeot Citroën produced twice as many vehicles in France as it sold there, making it one of the country's leading exporters and allowing it to promote French skills and innovation around the world.

PSA Peugeot Citroën in France:

- 91,000 employees
- The leading patent filer—all industries combined—for the sixth year in a row
- More than 14,200 researchers and engineers in four R&D centres
- Six automobile production plants and 11 mechanical components plants and foundries
- Production of 85% of the Group's engines and gearboxes

Philippe Varin, Chairman of the Managing Board, was pleased to see the Group obtain the official label: *"The six cars in question are premium vehicles, and some of them are equipped with the Hybrid4 technology. They embody our employees' innovation capabilities and know-how and demonstrate our willingness to keep on investing and producing in France. This label thus demonstrates our commitment to remaining a major industrial player in French manufacturing."*

PSA Peugeot Citroën will pursue this approach by requesting the label for several future vehicles that will also be made in France.

About PSA Peugeot Citroën

*With its two world-renowned brands, Peugeot and Citroën, **PSA Peugeot Citroën** sold 2.9 million vehicles worldwide in 2012, of which 38% outside Europe. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of €55.4 billion in 2012. The Groupe is the European leader in terms of CO₂ emissions, with an average of 122.5 grams of CO₂/km in 2012. PSA Peugeot Citroën has sales operations in 160 countries. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia).*

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