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## MEETIC STEPS UP THE EXPANSION OF ITS EVENTS BUSINESS WITH PASTAS PARTY

MEETIC (MEET - FR0004063097), the European leader in online dating, has announced the signature of an agreement to acquire the assets of Pastas Party, the leading French website for singles events. Meetic, which brings together the largest community of singles in France and Europe, will build on the expertise and experience of Pastas Party to enhance its new events service and develop it on a European level. Created in 2007 by Héloïse Dion, Pastas Party has developed a range of singles events across France and runs a community of nearly 100,000 singles.

### Meetic consolidates its status as “the maker of meetings”

In December 2012 Meetic successfully launched a complementary service that opened up new opportunities for its members in France and elsewhere in Europe to meet: Meetic Soirées. Already more than 300 Soirées have been organised, bringing together more than 35,000 Meetic members and guests in friendly surroundings close to where they live.

*“In order to give Meetic members ever more chances to meet, we wanted to offer a more varied programme of events. We therefore naturally chose to draw on the expertise of a company with an established reputation in the organisation of singles events.”* noted Alexandre Lubot, the Meetic Group’s Chief Marketing Officer.

### Héloïse Dion will head Meetic Group’s events division

Héloïse Dion and her team will be responsible for creating Soirées in each European country covered by the Meetic group. She will also develop new event concepts to meet the expectations of singles in the Meetic community.

*“In just six years we have developed a unique event offering for singles throughout France, from dinners to cookery courses or cocktail workshops. We are therefore delighted to be joining Meetic and to offer these events – and many others besides – to Meetic members and to expand the range of events available to members of Pastas Party.”* added the founder of Pastas Party.

### About Meetic Group, European online dating leader ([www.meetic-corp.com](http://www.meetic-corp.com)):

Meetic manages online dating services, mainly under the meetic, meetic affinity, match and twoo brands, and markets two highly complementary economic models on the dating market, one based on internet use, the other on mobile phones. From inception, the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. Meetic works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. IAC/InterActiveCorp is Meetic’s main shareholder, with an 81% stake.

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