

PRESS RELEASE

Sodexo and the OECD join forces to further understand Quality of Life worldwide

Paris, May 27, 2013 – Sodexo, the global leader in Quality of Life services, and the Organisation for Economic Co-operation and Development announced today that they have agreed to an ambitious three-year partnership aimed at promoting Quality of Life as a factor in the development and progress of society.

Under the terms of the agreement, the first of its kind for both Sodexo and the OECD, the two organizations will exchange information related to Quality of Life with civil society actors (private sector, NGO, academics, etc.) and the public sector. Through its ongoing work with governments, business and labor, the OECD has acquired a macro-economic vision on quality of life which it has translated into a unique international indicator: the Better Life Index. Sodexo, thanks to its 420,000-strong workforce and the 75 million people served by the company daily, has a highly granular, micro-economic perception of the issue. Their partnership will enable the two groups to exchange on these complementary perspectives.

OECD Secretary General Angel Gurría said: *“This partnership is founded on our shared interest in well-being and quality of life. Sodexo’s support is most valuable in this endeavour.”*

Sodexo Chief Executive Officer Michel Landel said: *“At Sodexo, it is our deeply held belief that improving Quality of Life is the cornerstone of future growth. We are therefore very pleased to work with the OECD, which has done so much to emphasize the importance of a “Better Life” as a key component of societal progress.”*

At the OECD Forum 2013 **Michel Landel** will speak during the plenary session panel discussion, “The New Societal Contract” (28 May, 3:15pm). This session will look into the fact that while political leaders are worried about the affordability of established social welfare models in an era of high public debt, low growth and aging populations, some companies are turning to a different business model: creating social value. What does a renewed societal contract mean for governments, business, and trade unions?

In addition, a number of Sodexo’s senior leaders and experts will contribute to the Forum’s discussions and debates:

- **Rohini Anand**, Senior Vice-President and Chief Diversity Officer, Sodexo will take part in the lunch debate on “The Male Factor” (28 May, 12 noon)
- **Laurent Cousin**, Group SVP, Marketing Offer, Research & Development, Sodexo will take part in a lunch panel on “Learning to Listen” (28 May, 12 noon)
- **Mark Rollinger**, Group Chief Legal Officer, Sodexo will participate in the IdeaFactory on “TRUST” (28 May, 3:30pm).

More information on the Forum is available at: www.oecd.org/forum

About Sodexo

Founded in 1966 by Pierre Bellon, Sodexo is the global leader in services that improve Quality of Life, an essential factor in individual and organizational performance. Operating in 80 countries, Sodexo serves 75 million consumers each day through its unique combination of On-site Services, Benefits and Rewards Services and Personal and Home Services. Through its more than 100 services, Sodexo provides clients an integrated offering developed over more than 45 years of experience: from reception, safety, maintenance and cleaning, to foodservices and facilities and equipment management; from Meal Pass, Gift Pass and Mobility Pass benefits for employees to in-home assistance and concierge services. Sodexo's success and performance are founded on its independence, its sustainable business model and its ability to continuously develop and engage its 420,000 employees throughout the world.

Key Figures (as of August 31, 2012)

Sodexo in the world

18.2 billion euro consolidated revenue
420 000 employees
20th largest employer worldwide
80 countries
34,300 sites
75 million consumers served daily
11,1 billion euro market capitalization (as of April 17, 2013)

About the Better Life Index

The Better Life Index (BLI) is an online interactive platform that allows you to compare well-being across countries, based on 11 topics the OECD has identified as essential in the areas of material conditions and quality of life. The Index was launched in 2011 as part of the OECD's efforts to analyse societal progress and better understand what drives well-being. Since its inception, the Better Life Index has received over one million visits from over 180 countries. Data is updated annually and in 2012, the site was expanded to include Brazil and the Russian Federation and French and Russian language versions.

www.oecdbetterlifeindex.org

About the OECD

The mission of the Organisation for Economic Co-operation and Development (OECD) is to promote policies that will improve the economic and social well-being of people around the world: "Better Policies for Better Lives". The OECD provides a forum in which governments can work together to share experiences and seek solutions to common problems. We work with governments to understand what drives economic, social and environmental change. We measure productivity and global flows of trade and investment. We analyse and compare data to predict future trends. We set international standards on a wide range of things, from agriculture and tax to the safety of chemicals. We look, too, at issues that directly affect the lives of ordinary people, like how much they pay in taxes and social security, and how much leisure time they can take. We compare how different countries' school systems are rearing their young people for modern life, and how different countries' pension systems will look after their citizens in old age.

www.oecd.org

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