

PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. (PMI) **HOSTS ASIA REGION INVESTOR FIELD TRIP**

NEW YORK, May 31, 2013 – Philip Morris International Inc. (NYSE / Euronext Paris: PM) announces that it will provide investors with a review of its Asian business during its Asia Region Investor Field Trip. The event will begin in Singapore on Monday, June 3, with presentations from Matteo Pellegrini, PMI's President, Asia Region, and Laurent Boissart, PMI's President Japan. The event will conclude in Indonesia on Tuesday, June 4, following a presentation from Paul Janelle, PMI's President Director of PT Hanjaya Mandala Sampoerna Tbk, a factory tour and market visit.

The presentations may contain projections of future results and other forward-looking statements that involve a number of risks and uncertainties and are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995.

PMI is further subject to other risks detailed from time to time in its publicly filed documents, including the Form 10-Q for the quarter ended March 31, 2013. PMI cautions that it does not undertake to update any forward-looking statements that it may make, except in the normal course of its public disclosure obligations.

A copy of the respective remarks and slides will be made available at www.pmi.com/presentations on the day of each presentation.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2012, the company held an estimated 16.3% share of the total international cigarette market outside of the U.S., or 28.8% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.