

Sèvres, 11 June 2013

## PagesJaunes Groupe becomes Solocal Group : New product name and new symbol

On 13 February 2013, PagesJaunes Groupe announced that the Group would change its name to Solocal Group, to claim its leadership in local, digital and mobile communication through a broad portfolio of brands and services in support of the local economy. This name change has been approved by the Annual General Meeting of Shareholders on 5 June 2013.

Therefore, as of today, the product name and the symbol of the ordinary shares will be modified as follows:

New product name: **SOLOCAL GROUP**

ISIN code: FR0010096354

Euronext code: FR0010096354

New symbol: **LOCAL**

### **About Solocal Group**

Solocal Group is the new name of PagesJaunes Groupe, ranked #1 on local communication. The Group offers online contents, advertising solutions and transactional services that connect consumers and clients locally. It federates around 5,000 people - including more than 2,300 advisors in local communication in France and Spain to support the digital development of companies (SMEs and microbusinesses, tier 1 brands accounts, etc.) - 17 strong and complementary brands (PagesJaunes, Mappy, 123people, 123deal, A vendre A louer, Embauche.com, Keltravo, Chronorest, ZoomOn, ComprendreChoisir, ClicRDV, PJMS, Horyzon Media, Leadformance, QDQ, Editus and Solocal Group) and nearly 700,000 clients. In 2012, Solocal Group generated 1.07 billion euros in revenues out of which 58.4% on Internet, and thus ranks among the key European players in terms of Online advertising revenues. Solocal Group is listed on NYSE Euronext Paris (LOCAL). Information on Solocal Group is available at [www.solocalgroup.com](http://www.solocalgroup.com).

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