

## Intrasense joins *DATATRAK Connect™* Program, extends its reach to the clinical trials market

**Paris (France) and Cleveland, OH (USA), June 25, 2013:** Intrasense SA (FR0011179886 — ALINS), a global leader in multimodal medical imaging software for the clinical trials industry, becomes the newest DATATRAK Connect™ Program member.

DATATRAK International, Inc. (OTCQX: DTRK) is a leader in developing cloud-based, unified eClinical® technologies and delivering related services for the clinical trials industry. Intrasense SA markets Myrian®, an advanced suite of applications for the review and analysis of medical images and the assessment of drug candidates efficacy in oncology and other pathologies.

The DATATRAK Connect™ Partner Program is collaboration between synergic companies to accelerate the drug development process. The program allows for extended service offerings to cover all areas of the drug development process with the goal of reducing study costs and furthering business development objectives.

*“As the use of medical images in clinical trials continues to increase, doctors are seeking access to these images in context with the clinical data to provide faster, higher quality diagnoses,”* stated Laurence P. Birch, DATATRAK’s Chairman of the Board and CEO. *“Partnering with Intrasense provides our clients access to advanced imaging technologies and a single source for collecting, viewing and cleaning clinical trial data. We continue to develop innovative solutions for accelerating cures.”*

Patrick Mayette, Intrasense’s CEO, said: *“We are proud to include DATATRAK in our international network of leading partners to extend our reach to the clinical trials market. The seamless combination of our innovative medical image reading and analysis solutions with DATATRAK’s technology will create additional value to clinical trials professionals in the USA as well as in global markets. Our American operation will work closely with DATATRAK International Inc. to serve new customers.”*

### About DATATRAK

DATATRAK International is a worldwide technology and services company delivering *unified eClinical®* solutions and related services for the clinical trials industry. DATATRAK built its multi-component, comprehensive solution on a single, unified platform and expanded this concept to include services delivery via DATATRAK’s Clinical and Consulting Services group. The Company delivers a complete portfolio of software products designed to accelerate the reporting of clinical research data from sites to sponsors and ultimately regulatory authorities, faster and more efficiently than loosely integrated technologies. The *DATATRAK ONE™* software solution, deployed worldwide through an ASP or Enterprise Transfer offering, supports Phase I – Phase IV drug and device studies in multiple languages throughout the world. DATATRAK has offices located in Cleveland, Ohio; Bryan, Texas; and Cary (RTP), North Carolina. For more information, visit <http://www.datatrak.net>.

### About Intrasense:

Intrasense designs, develops and markets Myrian®, a unique software suite for the visualization and advanced processing of multimodal medical images (MRI, CT scans, PET, X-rays, etc.). Developed with leading academic partners, Myrian® combines and uses all of the various medical images to extract information that is vital to the patient’s care, to the rapid appraisal of the efficiency of treatment and, therefore, to assessing drug candidates in oncology and other pathologies. With over 700 client sites around the world, Myrian® has been certified as a “medical device” in over 40 countries, in the United States (FDA), Europe (CE) and Asia. Intrasense SA is listed on NYSE Alternext (FR0011179886 – ALINS). For more about Intrasense, please go to [www.intrasense.fr](http://www.intrasense.fr)

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