

Paris, 25 June 2013

**Successful Sales of the Peugeot 2008 Lead
Mulhouse Plant to Increase Production**

- **Successful launch of the Peugeot 2008 urban crossover, with more than 26,000 orders booked in Europe**
- **Further increase in the model's production at the Mulhouse plant**
- **200 jobs to be created at the facility**

At today's special meeting of the Mulhouse plant's Works Council, management announced a further increase in production of the Peugeot 2008 urban crossover.

Just two months following its market launch, the Peugeot 2008 is enjoying immense popularity, with more than 26,000 orders already booked in Europe, including more than 12,000 in France, 3,000 in Italy and 3,000 in Germany. In addition, the model's high trim level mix, with levels 3 and 4 accounting for 73% of orders, effectively illustrates Peugeot's move upmarket.

Starting on 2 September, production of the model at Mulhouse will therefore be gradually increased, from 310 units/day currently to 520 units/day as of mid-September, and to 615 units/day as of mid-October.

Following the 27 May announcement of a new half shift and some 100 new jobs created at the facility, the latest production increase will entail the introduction of a full shift on line 2, representing a team of around 200 more people.

Jobs to support the increased output will be filled on a priority basis by employees transferred from the Aulnay and Rennes plants and, depending on the number of transfers, by part-time workers recruited from the Mulhouse region.

Also in response to the popularity of the Peugeot 2008, the Mulhouse plant announced the need to schedule 13 additional working days in this year's calendar.

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The Mulhouse plant is one of PSA Peugeot Citroën's largest manufacturing facilities in Europe. Created in 1962, it assembles the Peugeot 2008 and the Citroën C4 and DS4. In 2012, some 220,000 cars rolled off of its two assembly lines. The plant also produces mechanical and metal subassemblies used to manufacture chassis systems, engines (mainly for the latest generation three-cylinder petrol EB engine) and gearboxes for the entire PSA Peugeot Citroën Group as well as for other automakers. The Mulhouse facility manufactures around 1,000 vehicles per day and has 8,000 employees.