

## **Gemalto provides Trusted Services for new mobile NFC ticketing in the territory of Caen la mer**

Gemalto provides the TSM as a hosted service

**Amsterdam, June 17, 2013** – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, announces the selection by Keolis, a major private sector transport group in France, to provide and operate the *Allynis* Trusted Service Management (TSM) services for the NFC mobile ticketing roll out in the territory of Caen la mer. After a detailed tender process, the Caen urban area transport organization Viacités has decided to offer a new service to bus and tram passengers using the Twisto network managed by Keolis. Transit passengers in Caen are now able to use their NFC mobile phone to ride city transportation with ease.

The service went live on June 17, 2013 and passengers using public transport in the city can enjoy transport services simply by using the “Twisto” ticketing application downloaded onto their NFC mobile phones. Registered passengers can purchase tickets directly from their phone or load their subscription. To ride the city’s Twisto bus or tram services, they simply wave their phone in front of a contactless reader to validate the ticket. Regular commuters as well as visitors to the city can use this new service.

Gemalto provides the TSM as a hosted service as well as associated support and maintenance. With an unrivaled track record more than 40 commercial TSM projects in progress worldwide, Gemalto’s in-depth knowledge of the telecommunication and banking sectors and experience in leading complex projects is a key asset for the successful coordination with the various partners involved.

*“We selected Gemalto for its long-standing experience in mobile NFC project management and its excellent knowledge of the transit Calypso standard,”* said Eric Steil Keolis Caen Director. *“This will ensure that we receive the best expertise in provisioning convenient and secure services over the air.”*

*“This initiative offers Caen public transport users an innovative way to travel with greater speed and convenience by using secure mobile NFC solutions,”* added Gabrielle Bugat, Senior Vice President of Secure Transactions at Gemalto. *“With this project Keolis Caen and Viacités are positioning themselves as leaders in public transport technology.”*

## About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2012 annual revenues of €2.2 billion and more than 10,000 employees operating out of 83 offices and 13 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit [www.gemalto.com](http://www.gemalto.com), [www.justaskgemalto.com](http://www.justaskgemalto.com), [blog.gemalto.com](http://blog.gemalto.com), or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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