



Paris, July 4 2013

A new debate on TheMediaShaker.com!

Starting this Thursday, the platform www.TheMediaShaker.com invites you to participate in the debate "**Liberalization or regulation: that is the question!**".

Come and read the editorial of **Marie Masmonteil, Alain Rocca and Patrick Sobelman**, independent film producers... and please express your opinion!

This is the third debate since the April 2013 launch of TheMediaShaker.com, a platform dedicated to the issues of culture and creation in the digital era. Open to all those interested in culture (artists, experts, public decision-makers,...) and to all points of view, this initiative encourages debate on the issues facing the media and the content industries on a European scale. More than ever, these questions and debates find themselves at the heart of current events.

A new version of the platform, emphasizing more contributions by introducing more exclusive photos and videos, will be launched on August 25, 2013.

About TheMediaShaker

Created by a Vivendi initiative, TheMediaShaker (www.TheMediaShaker.com) is a participation-based platform focusing on debates about culture and creation in the digital era. The first debate questioned the financing of creation in the digital era and the second examined digital technology and the alternatives to low-cost creation.

You can find the transcripts of the exchanges on TheMediaShaker.com on the account Twitter @TheMediaShaker.

The opinions offered on TheMediaShaker are solely those of their authors.