



Paris, 17th July 2013

ALEXANDRE LUBOT APPOINTED CEO OF MEETIC

MEETIC (MEET - FR0004063097), the European leader in online dating, today announces the appointment of Alexandre Lubot as CEO of the MEETIC group and Head of IAC/InterActiveCorp's Dating Services in Europe.

Since 2011, Alexandre Lubot (40 years old) had been MEETIC's Chief Marketing Officer. Under his stewardship, the changes carried out to MEETIC's services, the brand positioning in Europe and the launch of numerous innovations provided impetus to the Company's organic growth. Before joining MEETIC, Alexandre Lubot, an ESCP graduate, spent 12 years with US group Procter & Gamble. He held various operational and strategic marketing positions in France and abroad before becoming Head of the OTC Pharmaceutical division in France in 2007.

After spending 9 years running MEETIC and managing all of the Company's stages of development, Philippe Chainieux has decided to stand down as CEO and devote himself to another professional project. Philippe will continue to be a member of the Board of Directors.

Commenting on this appointment, Greg Blatt, chairman of meetic, said:

"I am very grateful to Philippe for his many years building Meetic, and most specifically the two years he has served as CEO since IAC acquired a majority stake. I couldn't have asked for a better, more strategic and more reliable partner to engineer Meetic's turnaround and to drive Meetic's continued growth, and I know the company will continue to benefit from his ongoing service on the Board. I also welcome Alexandre to the position of CEO, where I know he will carry to his new role the keen insight he has brought to the business, the brands and the category overall since he joined us two years ago."

Philippe Chainieux added:

"I have spent some remarkable years with one of the most innovative and agile companies in the European Internet sector. I would particularly like to thank Greg for his support for the various initiatives we have launched that enabled us to lay the cornerstones of MEETIC's current development in Europe, as well as all of the Group's teams during these years of course."

Alexandre Lubot concluded:

"MEETIC is the sectorial leader in Europe, and I am very happy to have this opportunity to lead this Group and its teams at such an important period in its growth. I am eager to continue renewing and broadening our service offer by continually remaining on the lookout for opportunities for sectorial consolidation."

About Meetic Group, European online dating leader (<u>www.meetic-corp.com</u>):

Meetic manages online dating services, mainly under the meetic, meetic affinity, match and twoo brands, and markets two highly complementary economic models on the dating market, one based on internet use, the other on mobile phones. From inception, the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. Meetic works hard to optimise service quality and to satisfy every possible expectation of its European subscribers. IAC/InterActiveCorp is Meetic's main shareholder, with an 81% stake.





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Results for the first half of 2013 will be published on: 31st July 2013, before market