

Gemalto Honored with *Connected World* 2013 Gold Value Chain Award for Facilitating Innovative M2M Technology

Gemalto enabled connectivity instrumental in improving Hurricane Sandy relief efforts

Amsterdam, July 18, 2013 – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, announces that its [Cinterion® M2M technology](#) has won a gold 2013 *Connected World Magazine's* prestigious Value Chain Award. Partnering with Jazz Wireless Data¹, the Gemalto solution enables high-speed connectivity and GPS data transmission for TrackPoint's innovative solar powered wireless asset management product. The device was used in Hurricane Sandy relief efforts to remotely monitor fuel levels in tanker trucks and fleet vehicles working to speed recovery and restore power. The solution allowed utility companies to reroute fuel delivery schedules in real time to keep operations running at peak levels.

TrackPoint System's innovative Tr/IPS™ device combines [Gemalto M2M technology](#) with unlimited, sustainable solar power to track and manage mobile assets such as truck trailers and shipping containers. The advanced HSPA+ M2M module wirelessly communicates assets location details and data from sensors monitoring temperature, noise level and the overall status to a central database.

"Making your cities cleaner. Keeping students in schools. Enhancing your sports-viewing experience. These are just a few ways this year's award winners have found success," says Peggy Smedley, editorial director, *Connected World* magazine. *"And they certainly prove that in today's tech world, it is really all about M2M."*

"We relied on Gemalto engineers to consult on security architecture, schematics, power design and circuit board layout," said Ben Schnitz, Chief Technology Officer, TrackPoint System. *"This helped us quickly launch a state-of-the-art solar-powered product that is totally unique in the marketplace."*

"The inherent power management system of our solution allowed TrackPoint to extend battery life, which is essential for applications that lack a tethered power source" said Paul Kobos, Regional Manager for M2M at Gemalto North America. *"This award recognizes Gemalto for the design and development of technologies that have played a major role in helping safeguard people in a weather emergency."*

¹ [Connected World award winners](#)

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2012 annual revenues of €2.2 billion and more than 10,000 employees operating out of 83 offices and 13 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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