



## **Gemalto and KORE enable global connectivity and M2M applications with cloud-based service platform**

**Amsterdam, August 1, 2013** – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, and KORE Telematics, a leading wireless connectivity provider for Machine-to-Machine (M2M) solutions, joined forces to offer global M2M application enablement services with the *Cinterion*® solution. The cloud-based Software as a Service (SaaS) platform transforms real-time data from equipment and device sensors into actionable intelligence that improves operational efficiency and optimizes costs for better business outcomes.

KORE works with global tier-one mobile operators to optimize “the network last mile” for affordable M2M solutions and provide specialized services that accelerate adoption of M2M technology. With Gemalto’s device-agnostic cloud platform, KORE customers now have a flexible and scalable solution to mobilize enterprise operations and manage a growing range of M2M applications including tracking and tracing, alarm and security systems, and asset management.

For example, to manage cold chain logistics for climate sensitive products including pharmaceuticals and food, the Gemalto solution receives disparate data from sensors embedded throughout the supply chain in shipping containers, truck trailers and warehouses. A powerful, cloud-based Java™ application environment translates data bits into standardized content that describes heat, humidity, shock, vibration or tilt. It is combined with contextual information such as miles to destination and then integrated seamlessly into the back-end systems. Logistics managers can check the status and location of cargo anytime via laptop, computer or smartphone with real time alerts sent via email or text messages when critical thresholds are reached. This allows supervisors and dispatchers to respond immediately and make adjustments that preserve cargo and improve profits.

*“With the enhanced cloud platform and Gemalto’s unrivaled expertise in delivering secure global managed services, our customers have a best-in-class solution to manage M2M applications for any industry,”* said Alex Brisbourne, President and COO of KORE. *“The easy-to-use platform ensures complete flexibility for our customers now and in the future also allowing smaller adopters to benefit from M2M technology.”*

*“We are committed to advancing the possibilities of the ever-evolving ‘Internet of Things,’”* said Benoît Jouffrey, Vice President of M2M at Gemalto. *“The combination of our rapid application deployment capabilities with KORE’s PRISMPro connectivity management system offers enterprise and industrial clients an easier way to do business and transform data. The integration of KORE with our cloud-platform accelerates the growing range of advanced M2M services for wireless providers alike.”*

*Gemalto’s Cinterion range for M2M includes devices, software, and service platforms. For more information on Cold Chain logistics and our M2M cloud-based solutions, download our [white paper](#). All Gemalto M2M white papers available [here](#).*



## About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2012 annual revenues of €2.2 billion and more than 10,000 employees operating out of 83 offices and 13 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit [www.gemalto.com](http://www.gemalto.com), [www.justaskgemalto.com](http://www.justaskgemalto.com), [blog.gemalto.com](http://blog.gemalto.com), or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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## About KORE Telematics

KORE is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA and EV-DO, as well as satellite services — that



ensure the greatest possible reliability and coverage. For more information, please visit [www.koretelematics.com](http://www.koretelematics.com).