

PRESS RELEASE

Investor Relations:

New York: +1 (917) 663 2233

Lausanne: +41 (0)58 242 4666

Media:

Lausanne: +41 (0)58 242 4500



PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. **INCREASES DIVIDEND BY 10.6% TO AN ANNUALIZED RATE OF \$3.76** **PER SHARE**

NEW YORK, September 11, 2013 -- The Board of Directors of Philip Morris International Inc. (NYSE Euronext Paris: PM) today increased the company's regular quarterly dividend by 10.6%, to an annualized rate of \$3.76 per share.

The new quarterly dividend of \$0.94 per share, up from \$0.85 per share, is payable on October 11, 2013, to stockholders of record as of September 26, 2013. The ex-dividend date is September 24, 2013.

For more details on stock, dividends and other information, see www.pmi.com/investors.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2012, the company held an estimated 16.3% share of the total international cigarette market outside of the U.S., or 28.8% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.