



Paris, 2nd October 2013

MEETIC ACQUIRES E-KONTAKT IN SWEDEN, NORWAY AND DENMARK

MEETIC (MEET - FR0004063097), the European leader in online dating, today announced that it has signed an Agreement for the acquisition of the assets of e-kontakt, owned by Intodate International AB.

Founded in 2005 and headquartered in Norrköping in Sweden, e-kontakt has been one of the leaders on the Nordic scene for online dating, offering its service with high quality to a large customer base.

Meetic is only acquiring the assets relative to the brand, the domain names and the user base, via its Swedish subsidiary Match.com Nordic AB, for an undisclosed sum.

Alexandre Lubot, CEO of MEETIC Group, says: *"In March we acquired Spraydate, founded 12 years ago and considered as the pioneer of the Swedish Online dating scene. The e-kontakt acquisition will further consolidate the MEETIC Group's leadership position in Sweden, where we run our online dating services under the Match.com brand name. We know from experience that operational synergies will be rapidly achieved, and will notably allow e-kontakt's users to be provided with the MEETIC Group's quality of service and greater chances to meet the people they are looking for."*

About Meetic Group, European online dating leader (www.meetic-corp.com): Meetic manages two services in Europe: online dating and matchmaking, mainly under the Meetic and Meetic Affinity brands, and markets two highly complementary economic models on the dating market, one based on internet use, the other on mobile phones. By acquiring the European activities of world leader match.com in June 2009, Meetic has strengthened its first place on the continent. The group is currently established in 15 European countries, and is available in 11 languages. From inception, the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. Meetic works hard to optimize service quality and to satisfy every possible expectation of its European subscribers. IAC (NASDAQ: IACI) is Meetic's main shareholder, with an 87.5% stake.

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