



## **Alex Buffet appointed CEO of Selftrade**

**Boulogne-Billancourt, October 17, 2013** – Boursorama Group has announced today that Paul Greetham, Chief Executive Officer of its UK subsidiary Selftrade, has decided to leave the group to pursue other opportunities.

Following Paul's decision the Board of Selftrade has appointed Alex Buffet as the company's new CEO. He will also replace Paul on the Boursorama Executive Committee.

Alex Buffet has been Director in charge of the middle office and derivatives activities of Société Générale Securities Services since July 2012. He has held many roles within the SG Group. This has included 13 years within the UK business where he held several senior positions including Finance Director of the Société Générale London branch and CEO of Société Générale Asset Management UK.

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### **About Boursorama**

With more than 640,000 customers, 1,040,801 direct accounts and total assets under management of 16.4bn euros at end 2012, Boursorama, part of the Société Générale Group, is a major player in online banking in Europe. In France, Boursorama is the online bank of reference: more than 425,000 customers, at end 2012, rely on its innovative, simple, unexpensive and secure bank offering. Its portal, [www.boursorama.com](http://www.boursorama.com), is the leading financial and economic online information website. Boursorama is also active in the United Kingdom and in Spain in online banking, under the respective brands of Selftrade and Self Bank. In Germany, Boursorama is a major player in brokerage and in financial and economic online information, through its brand OnVista. Boursorama is listed on NYSE Euronext Paris- compartment B- ISIN: FR0000075228 (BRS) – Reuters: FMTX.LN – Bloomberg BRS FP. For all information on Boursorama, go to: [www.groupe.boursorama.fr](http://www.groupe.boursorama.fr)

### **About Selftrade**

Created in 2000 and 100% subsidiary of the Boursorama Group, Selftrade is an online broker and since October 28, 2011, is a bank authorized to collect deposits.

Selftrade® is a trading name of Talos Securities Limited and registered trade mark of Boursorama. Talos Securities Limited is authorized and regulated by the Financial Conduct Authority and the Prudential Regulation Authority and is a member of the London Stock Exchange and PLUS Markets plc. Registered office: Boatman's House, 2 Selsdon Way, London E14 9LA. Registered in England & Wales No. 04196325.

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