



## CARREFOUR GROUP APPOINTMENT IN BRAZIL

Carrefour Group announces the appointment of Charles Desmartis as CEO of **Brepa Comércio e Participações Ltda** (**BREPA**), the Carrefour Group's holding company in Brazil, effective November 4, 2013.

In his position, Charles Desmartis will supervise all of the Group's activities in the country:

- Carrefour Comércio e Indústria, headed by Luiz Fazzio, which includes Carrefour hypermarkets, Bairro supermarkets and Financial Services,
- and Atacadão, the Cash & Carry format, headed by José Roberto Mussnich.

This organization will enable a new phase in Carrefour's development in Brazil, marked by the renovation of the store network and the acceleration of expansion.

With sales of close to 12.5 billion euros in 2012 and 68,000 employees, Brazil is Carrefour's second-biggest market after France.

Carrefour opened its first store in Brazil in 1975, in the Pinheiros district in Sao Paulo, and currently operates 102 hypermarkets and 41 supermarkets in the country. The Group also acquired in 2007 the Atacadão Cash & Carry chain, which has become the market leader with 93 stores spread across the country.

Charles Desmartis, 56 years old, has been in charge of Group Financial Control since 2011. He graduated from France's Ecole des Hautes Etudes Commerciales (HEC) and Stanford University. He began his career at the French-Brazilian Chamber of Commerce in São Paulo and speaks fluent Portuguese. He spent twelve years at Schlumberger in Financial Control functions in Brussels, Berlin, Barcelona and Paris, before being Chief Financial Officer of Axalto, Gemalto and Europear.

## About Carrefour Group

The world's second-largest retailer and the biggest in Europe, Carrefour Group employs 357,000 people. Present in 34 countries through nearly 10,000 stores, Carrefour posted total sales under banner including VAT of 101.3 billion euros. A multi-local, multi-format and multi-channel retailer, Carrefour is the daily partner of more than 25 million customers in Europe, Asia and Latin America, offering them a vast choice of products and services at the right price. For more information: <a href="https://www.carrefour.com">www.carrefour.com</a>

Carrefour store network in Brazil

Carrefour Comércio e Indústria 45 Bairro supermarkets 102 Carrefour hypermarkets 122 drugstores **Atacadão** 93 stores 17 wholesale stores

Tél: +33 (0)1 41 04 26 17

Tél: +33 (0)1 41 04 26 00