



PRESS RELEASE

Paris, October 28, 2013

Press release

Lagardère announces ongoing discussions with Vivendi in order to find an agreement on Canal+ France.

Lagardère is a pure media group (Book and e-Publishing; Press, Audiovisual, Digital and Advertising Sales Brokerage; Travel Retail and Distribution; Sports and Entertainment) and is among the world leaders in the sector.
Lagardère shares are listed on Euronext Paris.

Important Notice:

Some of the statements contained in this document are not historical facts but rather are statements of future expectations and other forward-looking statements that are based on management's beliefs. These statements reflect such views and assumptions prevailing as of the date of the statements and involve known and unknown risks and uncertainties that could cause future results, performance or future events to differ materially from those expressed or implied in such statements.

Please refer to the most recent Reference Document (Document de référence) filed by Lagardère SCA with the French Autorité des marchés financiers for additional information in relation to such factors, risks and uncertainties.

Lagardère SCA has no intention and is under no obligation to update or review the forward-looking statements referred to above. Consequently Lagardère SCA accepts no liability for any consequences arising from the use of any of the above statements.

Press Contacts

Thierry Funck-Brentano

tel: +33 1 40 69 16 34

tfb@lagardere.fr

Ramzi Khiroun

tel: +33 1 40 69 16 33

rk@lagardere.fr

Investor Relations Contact

Anthony Mellor

tel: +33 1 40 69 18 02

amellor@lagardere.fr