

Paris, 28 October 2013

**The PSA Peugeot Citroën Foundation organises
its first awards programme
to recognise employee-sponsored community mobility projects**

Philippe Varin, Chairman of the PSA Peugeot Citroën Foundation, presented the Grand Prizes to non-profit organisations Avenir Dysphasie and Enfance Partenariat Vietnam.

The PSA Peugeot Citroën Foundation Awards were organised from May to September 2013 to recognise 20 socially responsible mobility projects led by non-profit organisations. Dedicated to enhancing the independence of the individuals they serve, the 20 projects fall into the Foundation's four categories of community outreach: integration of people into society and the workplace, education and culture, disability, and the environment. The projects were all sponsored by PSA Peugeot Citroën employee volunteers at the non-profits concerned.

Avenir Dysphasie gives young people with dysphasia (a language disorder affecting around 2% of the population) the opportunity to take special courses on driving rules and behaviour before signing up for the standard driving school coursework required to obtain a French driving license. Notably thanks to the Foundation's support, the organisation gives young disabled people access to a driving license so that they can more easily find employment and their place in society. The project's sponsor, Bénédicte Juyaux, who works at the Poissy office, received a cheque for €10,000 from Philippe Varin on behalf of the organisation, which captured the Grand Prize for Local Outreach.

Enfance Partenariat Vietnam supports the Long Haï community centre in southern Vietnam, which provides 110 children with academic and vocational training. As part of the programme, they are introduced to careers in mechanics through a repair workshop that has been funded from its inception by the PSA Peugeot Citroën Foundation. The project's sponsors, Bruno Périn and Hervé Feller, who both work at the Vélizy facility, were awarded a €7,200 cheque by Philippe Varin on behalf of the organisation, winner of the Grand Prize for International Outreach. The prize money will go towards purchasing protective equipment for the organisation's young trainees.

In all, prizes were awarded to 20 innovative non-profits based in France, Spain, Portugal, Argentina, Brazil, Slovakia and Russia, each of them receiving a donation from the Foundation of between €3,000 and €10,000, according to their level of need.

The Awards gave PSA Peugeot Citroën an opportunity to not only support and encourage employee engagement in non-profit initiatives for the greater good, but also deepen its local presence in its host communities.

Philippe Varin congratulated all of the employees who have volunteered in non-profit projects, stating that, "In difficult times, it is always important to remember that financial performance and social responsibility go hand-in-hand, as part of a mutually strengthening relationship".

About the PSA Peugeot Citroën Foundation

The PSA Peugeot Citroën Foundation was created in June 2011, as part of the Group's commitment to taking an active role in the development of socially responsible mobility. Today, it is a key component in the Group's corporate social responsibility strategy, which provides support for innovative initiatives that benefit the greater good. In just two years, the Foundation has sponsored 215 projects led by non-profit organisations, NGOs and French or foreign public institutions.

<http://www.fondation-psa-peugeot-citroen.org/en/>

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