

## **SOLVING EFESO INTERNATIONAL**

### **New Director for CEDEP European Centre for Executive Development**

Jean Veillon, Chairman of the Supervisory Board of Solving Efeso, has been elected Director of CEDEP.

François Vachey - Chairman of CEDEP and former Executive VP of L'Oréal -, and Robert Brunck - Vice Chairman of CEDEP and Chairman of CGG-, say: "We are delighted to welcome Jean Veillon into our team of Directors at CEDEP. His track record in building a global business, his experience in management consulting and his strong international culture are all assets that will enrich the governance and add to the development of our curriculum, to ensure we maintain the unique learning experience that CEDEP is renowned for. No doubt, Jean is a great asset!"

Jean Veillon comments: "I take on this new role with great ambition. I am deeply committed to the continued development of CEDEP as the leading and very original collaborative learning community, and bring my experience from working with International business leaders. Together with the other Directors and the members I want to play my part in building the next generation of responsible and capable business leaders. "

#### ***About Jean Veillon:***

Jean Veillon is Chairman of the Supervisory Board of Solving Efeso International.

Born in 1951, he studied law and political sciences at the "Sciences Politiques" school of Paris.

Following a number of years in production and operations management consultancy, Jean was one of the founders of Solving International in the early eighties and he was one of the key contributors to the entrepreneurial adventure of Solving International.

He started to build up a distinctive and performance-oriented approach to consultancy as opposed to study-based, developing Solving Efeso' s expertise and capabilities in several industries, mainly Oil & Chemicals, Pharmaceutical, and Transportation.

Jean is currently advising several senior executives from leading Global Firms.

**About CEDEP:**

CEDEP is a non-profit collaborative learning community, located on the INSEAD campus in Fontainebleau, France. It was created almost 40 years ago by few leading companies ...such as L'Oréal, Danone, Beccaert, Sandoz...) in association with INSEAD. Their objective was to create "an academy for change" where their executives and key managers could learn from each other, supported by the academic rigour and excellence of INSEAD faculty. Membership has since grown to an elite but diverse set of industry-leading companies, dedicated to best management practices.

**About Solving Efeso:**

Solving Efeso brings strategic, operations, change management/behaviourial capabilities in one integrated team. Since 1980 Solving Efeso offers proven methods and proprietary techniques to create truly world class performance in strategy execution and operations with our clients. With over 450 experienced consultants representing more than 40 different nationalities the group operates from 26 offices around the world. The international scope coupled with local delivery capability ensures that clients have access to the specialist skills they require whether at national, regional or global levels.

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