

PARIS, NOVEMBER 12, 2013

EURAZEO ENTERS INTO EXCLUSIVE DISCUSSIONS WITH MONTEFIORE INVESTMENT AND PLUME FINANCE TO ACQUIRE ASMODEE

Asmodee is one of the main publisher and distributor of party games and trading cards in France, with presence in 7 foreign countries, including United Kingdom, Benelux and the United States.

The company was founded in 1995 by Marc Nunès and is considered a pioneer in "modern" party games (party and family games), publishing and distributing several blockbusters like Jungle Speed, Dobble, Time's Up, Miss Kipik, Timeline, Ticket to Ride, The Werewolves or Hotel. The group also distributes Pokémon trading cards in France, the United Kingdom, Belgium and Spain. Jungle Speed, Dobble and Time's Up represented nearly 1.2 million units sold in 2012.

Asmodee counts approximately 180 people and achieved €110 million euros sales in 2012, up by 13% from previous year and increasing sales by 2,6x in 5 years.

Virginie Morgon, Chief Investment Officer of Eurazeo, commented: « We are very pleased to announce this transaction. We have been truly seduced by Asmodee's ability to source and develop smart and innovative games, as well as its ability to animate its market. Growth profile of the company and its significant transformation potential both in terms of new products and new geographies perfectly fit with Eurazeo investment strategy. Together with Stéphane Carville's team we have the ambition to transform Asmodee into a world-class publisher and distributor of games. »

Stéphane Carville, CEO of Asmodee, said: « We are very pleased to welcome Eurazeo as both a shareholder and partner, sharing a similar vision for the company. Together, we shall be able to pursue and accelerate Asmodee's success in France and abroad. »

Enterprise value of the transaction is €143 million euros. Eurazeo would invest approximately €102 million, while management and founders would reinvest about €13 million.

The transaction is still subject to the consultation with staff representative bodies and to the agreement of the competition authorities.

About Eurazeo

With nearly 4 billion euros in diversified assets, Eurazeo is one of the leading listed investment companies in Europe. Its mission is to identify, accelerate and enhance the transformation potential of companies in which it invests. Through its four business divisions - Eurazeo Capital, Eurazeo Patrimoine, Eurazeo Croissance and Eurazeo PME - the company covers all segments of private equity. Its solid family shareholder base, its lack of debt and its flexible investment horizon enable Eurazeo to support its companies over the long term. Eurazeo is the majority or leading shareholder in Accor,

ANF Immobilier, APCOA, Elis, Europcar, Foncia, Fonroche Énergie, Moncler, Rexel, 3SPGroup, Léon de Bruxelles and Dessange International.

Eurazeo's shares are listed on the Paris Euronext Eurolist.

ISIN: FR0000121121 - Bloomberg: RF FP - Reuters: EURA.PA

Eurazeo Financial Timetable

March 19, 2014	2013 annual results
May 6, 2014	Q1 revenue
May 7, 2014	Shareholders' Meeting

Eurazeo Contacts:

Investor relations:

Caroline Cohen ccohen@eurazeo.com
Tel. + 33 (0)1 44 15 16 76

Corporate & Financial Communications:

Sandra Cadiou scadiou@eurazeo.com
Tel. + 33 (0)1 44 15 80 26

Media Contact:

Havas Worldwide Paris :

Charles Fleming charles.fleming@havasww.com
Tel. +33 (0)1 58 47 94 40
+33 (0)6 14 45 05 22

For more information, please visit the Group's Internet site: www.eurazeo.com

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